



NCTCOG PRESENTATION

# SMARTER SIGNAL OPERATIONS WITH CONNECTED VEHICLE DATA

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# THE POWER OF CONNECTED VEHICLE DATA

- U.S. Signals Scorecard: 500+ regions, all MPOs, counties with 200+ signals.
- Reveals real-time signal performance and trends.
- Provides system-wide insights previously unavailable.
- QR code to explore your region.



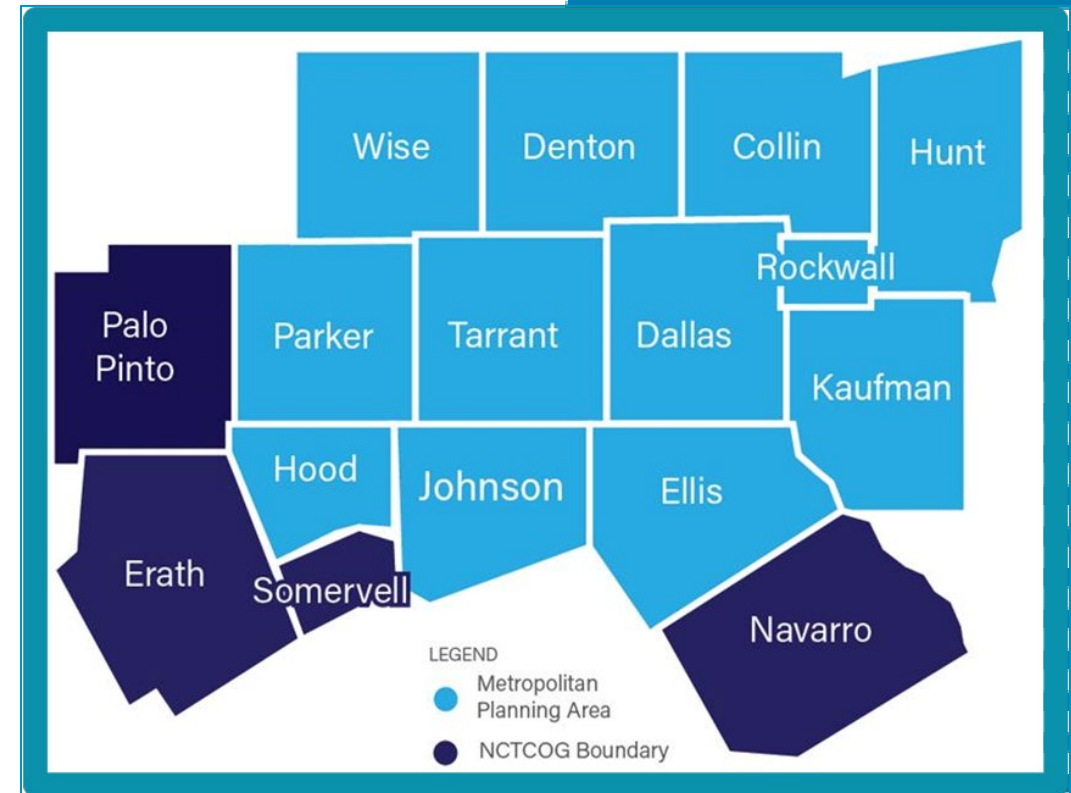
# THE REGIONAL CONTEXT

The North Central Texas Council of Governments (NCTCOG) serves a 16-county area with a population of about 8.7 million.

The Metropolitan Planning Area (MPA) includes 12 counties. 10 counties are classified as non-attainment for air quality.

The region has a complex traffic signal environment:

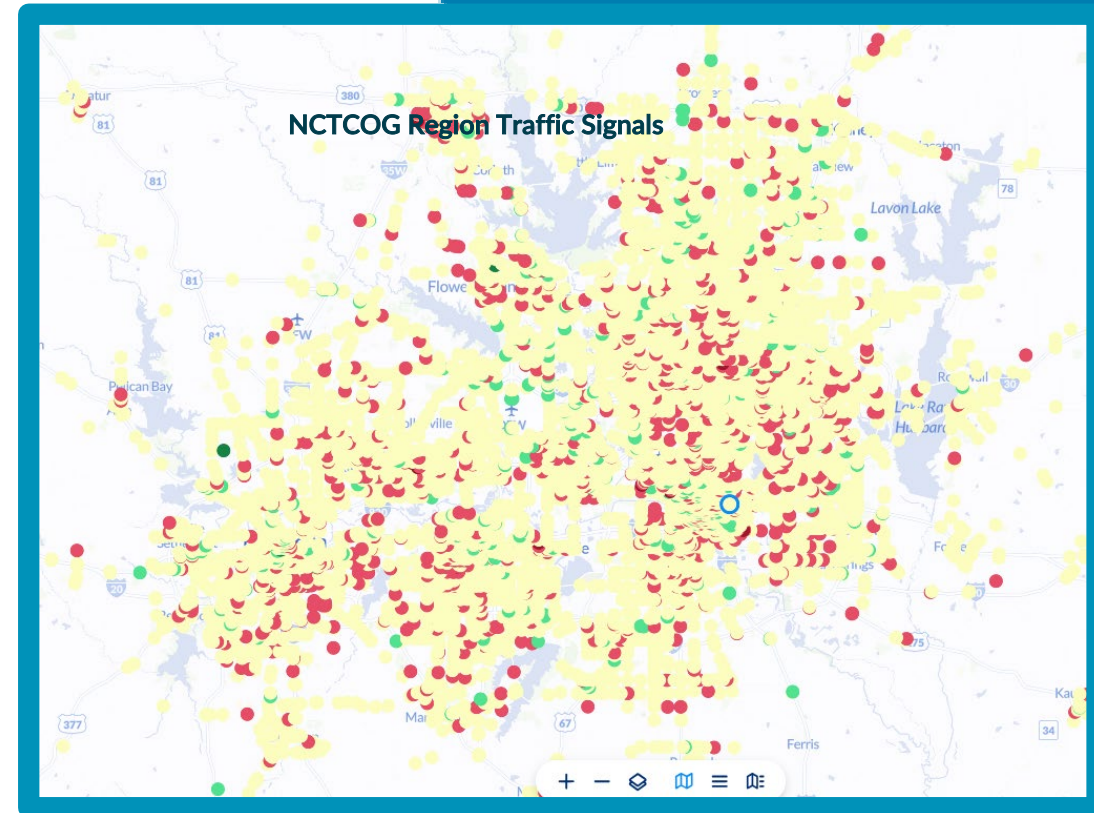
- Over 7,000 traffic signals in operation.
- Maintained by 60+ local agencies





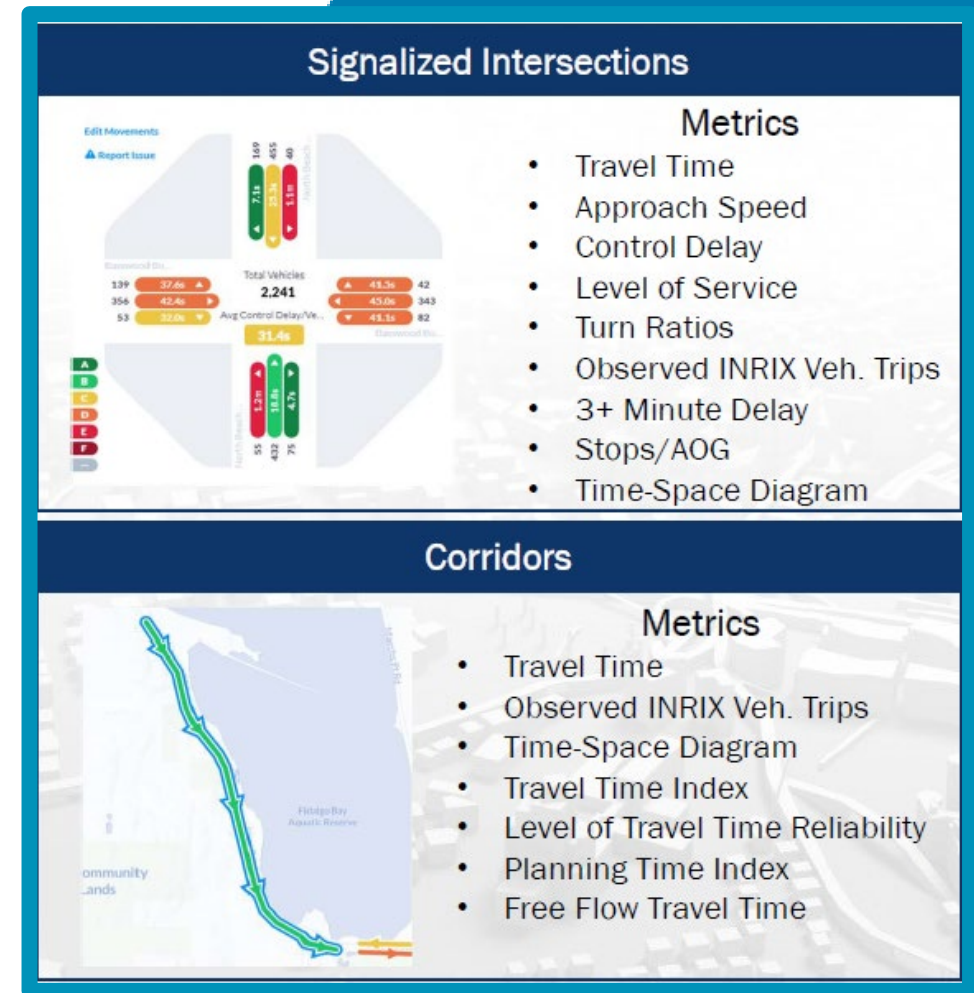
# WHY NCTCOG PROCURED INRIX SIGNAL ANALYTICS

- Provide regional performance tool.
- Provide actionable metrics: delay, arrivals on green, split failures.
- Prioritize retiming and congestion mitigation projects.
- Support multi-agency corridor coordination.
- Replace manual travel time runs.
- Support grant applications and collaboration.



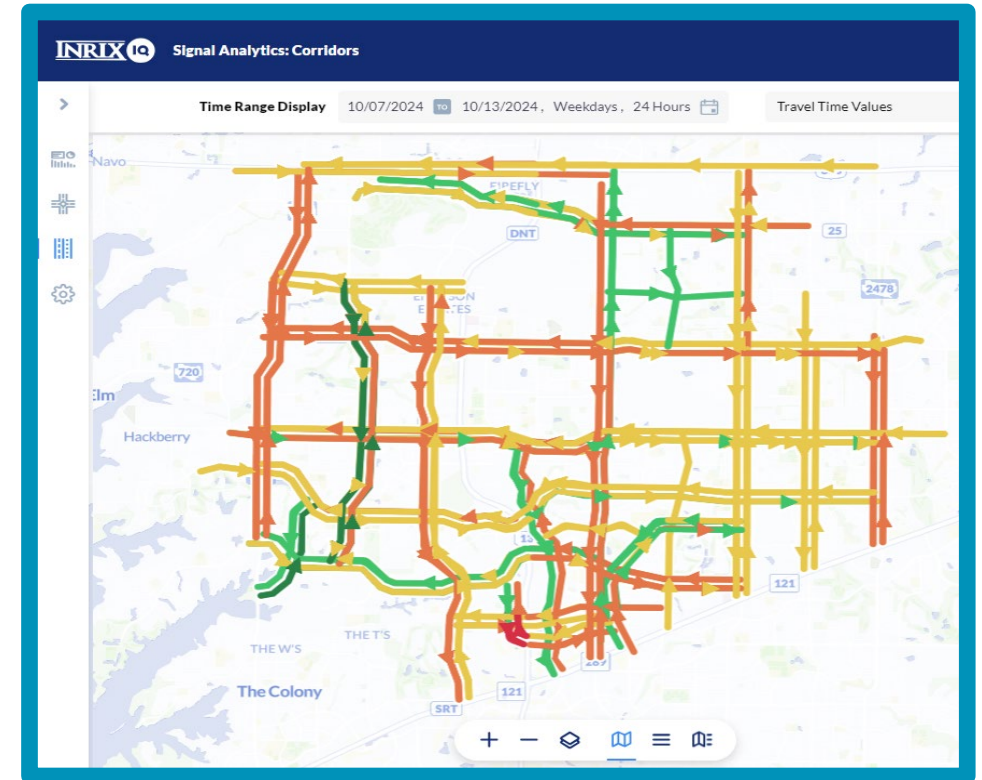
# INRIX SIGNAL ANALYTICS

- Cloud-based platform using connected vehicle probe data.
- Provides corridor- and intersection-level performance metrics.
- Key metrics: delay, travel time reliability, arrivals on green.
- Supports regional corridor analysis and proactive operations.



# NCTCOG REGIONAL INRIX LICENSE

- One regional license covers all 60+ signal agencies.
- Agencies can create and manage their own corridors.
- NCTCOG can create cross-jurisdictional corridors for regional monitoring.
- Agencies can track performance before and after improvements.
- Consultants can be granted temporary access.
- Includes to RITIS Intersection Matrix.
- Promotes regional data equity and consistency.



Source: City of Frisco – Frisco corridors on INRIX Platform



# FROM REACTIVE TO PROACTIVE

## SIGNAL PERFORMANCE MEASURES = PROACTIVE SYSTEM MANAGEMENT

- Understand system-wide performance.
- Identify normal vs. abnormal operations.
- Detect meaningful events/trends early.
- Improve programming and investment decisions.

This aligns directly with our TSMO goals, whereby system-wide issues are detected and addressed before they affect the public.



# CASE USE 1: CORRIDOR SELECTION

## BEFORE INRIX

- Relied on volumes and air quality estimates.
- Projects submitted by agencies only.
- Regional funding split.
- Limited visibility into actual corridor performance.

## NOW WITH INRIX

- Proactively monitor regional corridors, including those that span multiple agencies.
- Uses Delay per Mile and Travel Time Reliability to identify corridors needing retiming.
- Differentiate between retiming needs vs. capacity constraints.





# CASE USE #2: INTERSECTION-LEVEL INSIGHTS

- No manual counts required
- Approach-level delay and turn movements estimates.
- Identifies operational issues:
  - High left-turn share – may need protected phasing/storage.
  - High right-turn share – evaluate channelization.
- Combine with crash data for safety reviews.



# CASE #3: PROACTIVE MAINTENANCE

## EXAMPLE: LEGACY DR. & LAKEHILL BLVD

- **Day 0:** INRIX flags abnormal delay - broken radar panel identified.
- **Day 3–4:** ATMS system detected the problem, but later.
- **Day 7:** Public complaint arrives.

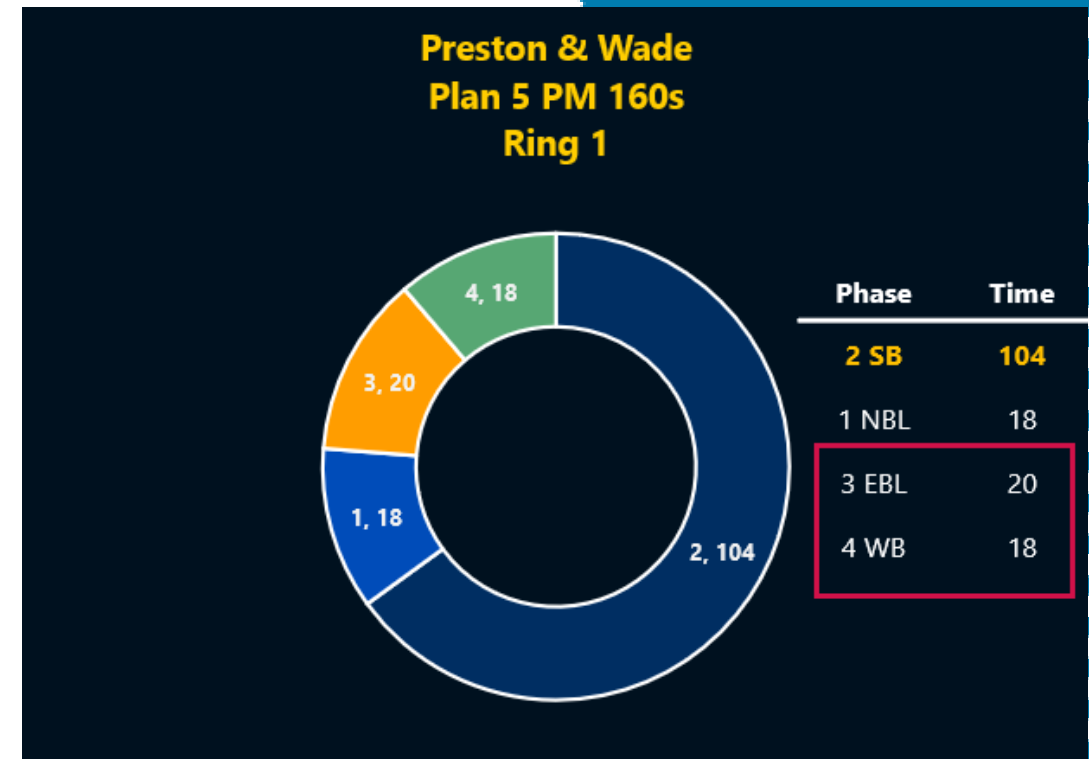
**Outcome:** Problem resolved a week earlier, minimizing congestion.

Worsened Control Delay (Total)		4-wk Avg	2024-10-08	Change	
1	6593 - COIT ROAD & PGA/VIRGINIA PARKWAY	14.8h <span>C</span>	17.7h <span>C</span>	+2.8h	+19%
2	Lakehill Boulevard & Legacy Drive	5.5h <span>A</span>	8.3h <span>B</span>	+2.8h	+50%
3	Dallas Parkway & Gaylord Parkway	12.7h <span>C</span>	14.9h <span>D</span>	+2.2h	+18%
4	Lebanon Road & Hillcrest Road	10.5h <span>C</span>	12.4h <span>C</span>	+2.0h	+19%
5	Main Street & South County Road	7.0h <span>C</span>	8.4h <span>C</span>	+1.4h	+21%
Worsened Control Delay (per Vehicle)		4-wk Avg	2024-10-08	Change	
1	6593 - COIT ROAD & PGA/VIRGINIA PARKWAY	29s <span>C</span>	34s <span>C</span>	+5s	+19%
2	Lebanon Road & Hillcrest Road	29s <span>C</span>	35s <span>C</span>	+5s	+19%
3	Dallas Parkway & Gaylord Parkway	30s <span>C</span>	35s <span>D</span>	+5s	+18%
4	Main Street & South County Road	25s <span>C</span>	30s <span>C</span>	+5s	+21%
5	Lakehill Boulevard & Legacy Drive	7s <span>A</span>	10s <span>B</span>	+3s	+50%



# LIMITATIONS OF INRIX SIGNAL ANALYTICS

- Lower accuracy in rural or low-volume areas.
- Tracking gaps for some connected vehicles.
- Close spaced signals may lack robust data.
- 3-minute delay metric may not capture all split failures.



Source: Kirk Houser, Senior Traffic Engineer, City of Frisco



# NEXT STEPS & FUTURE ENHANCEMENTS

- Expand corridor and intersection coverage.
- Integrate INRIX and ATSPM where feasible.
- Explore use in safety analysis (crash-prone intersections).
- Support equity-driven corridor studies (underserved communities).
- Continue supporting regional CMAQ and grant applications.





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