2022 ITS TEXAS

★ SEPT. 28-30, 2022 ★ SAN MARCOS, TX ★

ANNUAL MEETING

Crossword grid with words: ELECTRIFICATION, AUTONOMOUS, FIBER, INCIDENT, WIRELESS, HYDROGEN, 5, RFID, DMS, SACTUATED, DSRC, ETHERNET, ITS TEXAS THE NEXT, SAFETY, MANAGEMENT, METRICS, BIG THING, CONNECTED, LED, ATMS
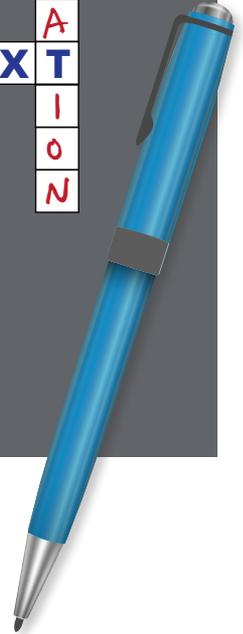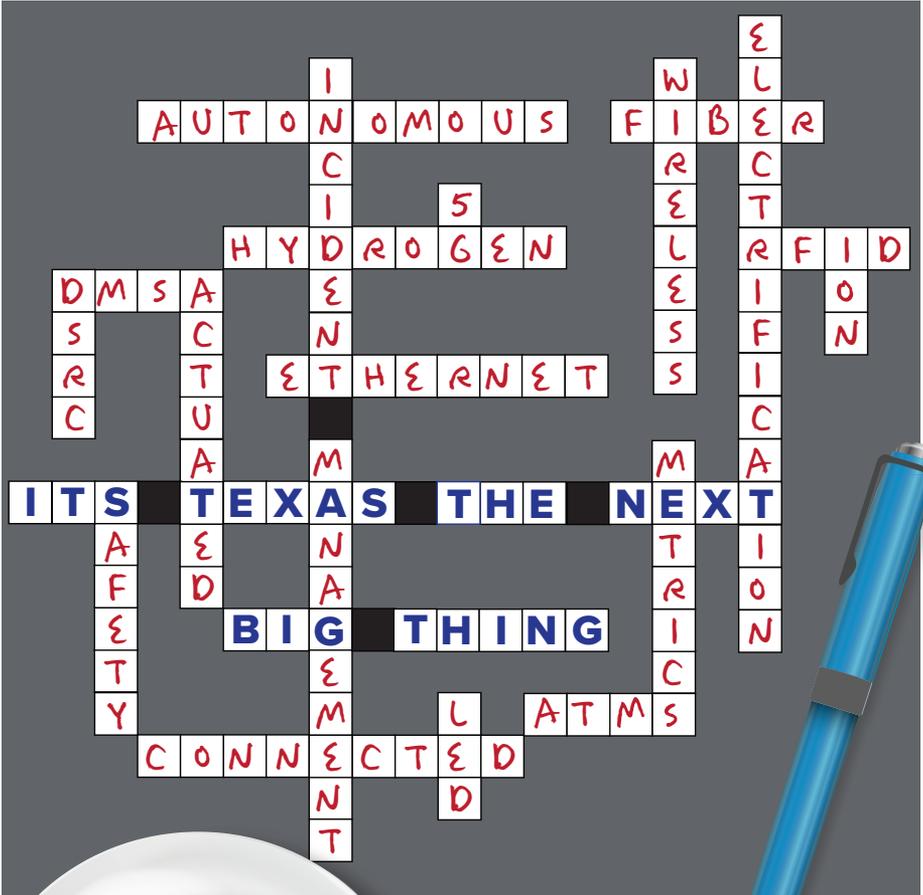
Embassy Suites by Hilton San Marcos
1001 E McCarty Ln
San Marcos, TX 78666

SCHEDULE AT A GLANCE

WEDNESDAY, SEPTEMBER 28

8:30 a.m. – 5:00 p.m.	**Registration**	
9:00 a.m. – 5:00 p.m.	**Training Workshop: Diamond Interchange Operation**	*Veramendi A–B*
Noon – 7:00 p.m.	**Exhibitor Setup**	*Spring Lake*
6:00 p.m. – 10:00 p.m.	**All-attendee Social Event**	*EVO Entertainment– Springtown 1180 Thorpe Lane San Marcos, TX 78666*

THURSDAY, SEPTEMBER 29

7:30 a.m. – 6:00 p.m.	**Registration**	
7:30 a.m. – 7:30 p.m.	**Exhibit Hall Open**	
7:30 a.m. – 8:30 a.m.	**Breakfast with Exhibitors (Additional Exhibitor Setup)**	*Spring Lake*
8:30 a.m. – 10:00 a.m.	**Opening Session**	*Veramendi E*
10:00 a.m. – 10:30 a.m.	**Break with Exhibitors**	*Spring Lake*
10:30 a.m. – Noon	**Session 2A**	*Veramendi A–B*
10:30 a.m. – Noon	**Session 2B**	*Veramendi C–D*
Noon – 1:30 p.m.	**Kickoff Luncheon**	*Veramendi E*
1:30 p.m. – 3:00 p.m.	**Session 3A**	*Veramendi A–B*
1:30 p.m. – 3:00 p.m.	**Session 3B**	*Veramendi C–D*
3:00 p.m. – 3:30 p.m.	**Break with Exhibitors**	*Spring Lake*
3:30 p.m. – 5:00 p.m.	**Session 4: Vendor Showcase**	*Veramendi E*
5:00 p.m. – 8:00 p.m.	**Exhibitor Reception**	*Spring Lake*

FRIDAY, SEPTEMBER 30

7:30 a.m. – Noon	**Registration**	
7:30 a.m. – 10:30 a.m.	**Exhibit Hall Open**	*Spring Lake*
7:30 a.m. – 8:30 a.m.	**Breakfast with Exhibitors**	*Spring Lake*
8:30 a.m. – 10:00 a.m.	**Session 5A**	*Veramendi A–B*
8:30 a.m. – 10:00 a.m.	**Session 5B**	*Veramendi C–D*
10:00 a.m. – 10:30 a.m.	**Break with Exhibitors**	*Spring Lake*
10:30 a.m. – Noon	**Exhibitor Breakdown**	*Spring Lake*
10:30 a.m. – Noon	**Session 6A**	*Veramendi A–B*
10:30 a.m. – Noon	**Session 6B**	*Veramendi C–D*
Noon – 1:30 p.m.	**Business and Awards Luncheon**	*Veramendi E*

WELCOME AND THANK YOU for participating in the 2022 ITS Texas Annual Meeting. The Board of Directors has developed a great program filled with peer presentations, practical training, and innovative programs and visions from state and national representatives. Such varied perspectives are what I find so valuable about ITS Texas and why I'm proud and grateful to serve on your Board. And it got us thinking how every now and then an idea, technology or application arises and makes us say, "Eureka – that's THE solution we've been looking for." But of course, there's always more to add, adapt or even revolutionize which inevitably brings about The Next Big Thing!

Many of our session topics have the same names as before, but we're excited to learn how the content has evolved. We'll also learn about several major innovations coming from the state level that have been inspired by and will be developed with partners throughout the public and private sectors. Many of these companies have once again provided invaluable support to ITS Texas through generous sponsorships for this meeting and throughout the year. And while the many exhibitors here this week gain additional exposure by their presence, they also help make this meeting possible. Everyone, please visit the booths and thank them and all the sponsors you meet for helping make this event possible. Of course, we appreciate all of you for being a part of ITS Texas and this year's meeting.

By the way, we intend to return to our traditional calendar and activities in the future such as having the annual meeting later in the year. This was, hopefully, one of the last remnants of the pandemic. We recognize our host venue, Embassy Suites, for suspending our November 2020 contract when we were forced to gather virtually. The 2021 Joint Meeting required the larger venue in Dallas, so we were able to return here this year but just not at our regular time of year. We know this forced out some attendees, exhibitors and sponsors this year and we are sorry for that, but we hope you will join us when we meet again in 2023.

If there's anything you need help with this week, please talk to any board member or stop by the registration desk. And if you have any suggestions to improve ITS Texas future meetings or general operations, please reach out to us. Thank you again and have a wonderful time at the conference!

Your 2022 ITS Texas President,

Alex Power

WEDNESDAY, SEPTEMBER 28

8:00 a.m. – 5:00 p.m. **Registration**

9: 00 a.m. – 5:00 p.m.

Training Workshop	Diamond Interchange Operation
Veramendi Salons A–B	*This workshop is intended for traffic operations professionals as well as traffic system designers. The discussion of operational and design considerations will look at standard diamond interchanges using traditional 4-phase and 3-phase operation. The discussion will also look at alternative designs such as diverging diamond interchange (DDI) and displaced left turn operation. It will include a general discussion of the controller unit in free and coordinated operation which will include Ring and Barrier configuration, detector location and channel assignments, load switch assignments, use of overlaps, actuated timing parameters and coordination programming.* ***Nader Ayoub,*** *Iteris, Inc.*

Noon – 7:00 p.m. **Exhibitor Setup**
Spring Lake

6:00 p.m. – 10:00 p.m.

Mix & Mingle	All-Attendee Social Event at EVO Entertainment–Springtown
EVO Entertainment–Springtown	*All meeting registrants are invited to come and enjoy a complimentary evening with bowling, pool, good food. Transportation to and from the social event facility is not provided.* *EVO Entertainment it located at 1180 Thorpe Lane, San Marcos, TX 78666.*

7:30 a.m. – 6:00 p.m.　　**Registration**

7:30 a.m. – 7:30 p.m.　　**Exhibit Hall Open**

7:30 a.m. – 8:30 a.m.

Mix & Mingle	Breakfast with Exhibitors
Spring Lake	*(Additional Exhibitor Setup)*

8:30 a.m. – 10:00 a.m.　　**Opening Session**

SESSION 1	Innovations for Transformations from Pavement to the Sky!
Veramendi E	Moderator: *James Kuhr, Strategic Planning*
	Panel from Texas Department of Transportation:
	Darran Anderson, Director of Strategy and Innovation
	David Freidenfeld, Transportation Planning & Programming
	Raul Rios, Aviation Division

10:00 a.m. – 10:30 a.m.

Mix & Mingle	Break with Exhibitor
Spring Lake	

THURSDAY, SEPTEMBER 29

10:30 a.m. – Noon

SESSION 2A	Vehicle Electrification and Charging– Challenges & Opportunities
Veramendi A–B	*Brian Jahn,* Moderator
	Fleet Electrification for Small Vehicle On-Demand Services *Sam Lott,* Automated Mobility Services, LLC
	State Funding for Public Charging *Joseph Barletta,* Smart Charge America
	The Road to Electrifying Transportation in Texas *Lori Clark,* NCTCOG

SESSION 2B	Performance Measurement
Veramendi C–D	*Marques Allen,* Moderator
	Data-Infused Workflow for TMCs *Lance Ballard,* Kimley Horn and Associates
	ITS Maintenance Interactive Performance Measures Dashboard *Paul Hsu,* Arcadis
	High Fidelity Anonymized GPS and LBS Data to Better Understand Trip and Travel Patterns *Terri Johnson,* Iteris
	A $3 Million Dollar Bond for Arterial Traffic Management System (ATMS) Improvements *James Robertson,* Lee Engineering

Noon – 1:30 p.m.

Kick-off Luncheon	Collaborations and Innovations Transform Transportation Implementations and Operations – What a Sensation!
Veramendi E	Keynote Speaker: *Tracy Larkin Thomason,* ITS America ITS AMERICA

1:30 p.m. – 3:00 p.m.

SESSION 3A	Data Analytics
Veramendi A–B	*Minh Le,* Moderator
	Vision Zero Meets Artificial Intelligence, Examining practical Use Cases of AI Implementation in Traffic Management *Alexander Colosivschi,* Currux Vision, LLC
	Misleading Statistics - Understanding the Accuracy of Data in the Age of Transportation Data and Technology *Michael Harvard,* Miovision
	AI-Empowered Traffic Counting Solution Using City Traffic Cameras *Peirong "Slade" Wang,* The University of Texas at Arlington
	FDOT V2X Data Exchange Platform *Wesley Skillern,* Southwest Research Institute

SESSION 3B	Incident Management and Special Events
Veramendi C–D	*Victor De la Garza,* Moderator
	San Antonio HERO Program *John Gianotti,* Texas Department of Transportation
	Showcasing the Potential of Machine Learning and Predictive Analytics to Make Incident and Special Events Management Safer and More Efficient *Leah Hanvey,* UrbanLogiq
	Detour Routing Analysis for Crashes & Significant Events Using Connected Vehicle Data *Michael Pack,* University of Maryland, CATT Lab
	Extreme Weather Preparedness: Toronto's Flood Management System *Marie Seguin,* Versilis

THURSDAY, SEPTEMBER 29

3:00 p.m. – 3:30 p.m.

Mix & Mingle	Break with Exhibitors
Spring Lake	

3:30 p.m. – 5:00 p.m.

SESSION 4	Vendor Showcase
Veramendi E	***Lester Miyasaki,*** Moderator
	ITS Texas will feature something new this year that has been a big success at other ITS state chapter meetings — an Vendor Showcase scheduled for all meeting registrants to attend as a singular Session 4 (A&B). This supercharges our popular previous session for New Technologies/ITS Technology Toolbox and expands it for participation by all attendees of the 2022 Annual Meeting!
	The Vendor Showcase will provide a unique forum to present information to all conference attendees in a non-competitive, low-pressure environment.

5:00 p.m. – 8:00 p.m.

Mix & Mingle	Exhibitor Reception
Spring Lake	

FRIDAY, SEPTEMBER 30

7:30 a.m. – Noon	**Registration**

7:30 a.m. – 10:30 a.m.	**Exhibit Hall Open**

7:30 a.m. – 8:30 a.m.

Mix & Mingle	Breakfast with Exhibitors
Spring Lake	

8:30 a.m. – 10:00 a.m.

SESSION 5A	Connected and Automated Vehicles
Veramendi A–B	**Joe Hunt,** Moderator
	Leveraging Connectivity and Automation for Powertrain Efficiency **Sankar Rengarajan,** *Southwest Research Institute*
	Assessing Roadway Readiness for Automated Vehicle Deployments **Paul Avery,** *AECOM*
	Exploring the Potential in Telematic Data of Connected Vehicles for Transportation Planning and Management: Findings, Challenges, and Possible Solutions **Taylor Li,** *The University of Texas at Arlington*
	Texas Connected Freight Corridors (TCFC) **Eric Thorn,** *Southwest Research Institute* and **Jianming Ma,** *Texas Department of Transportation*

SESSION 5B	Interagency Coordination
Veramendi C–D	**John Gianotti,** Moderator
	Regional Coordination for TMC's and Operations Staff **Allyson Richey,** *City of Austin*
	Connected Traveler Alert System **Cliff Heise,** *Iteris*
	Case Study: CTRMA implementation of Rekor AI-based Incident Detection **Paul Zamsky, Rekor Systems** and **Fabiola Bowers,** *CTRMA*
	An Overview of Texas SMARTTrack: **A Regional Testbed for Emerging Technologies** **Heidi Ross,** *The University of Texas at Austin Center for Transportation Research*

10:00 a.m. – 10:30 a.m.

Mix & Mingle	Break with Exhibitors
Spring Lake	

FRIDAY, SEPTEMBER 30

10:30 a.m. – Noon

SESSION 6A	Multimodal Transportation Opportunities
Veramendi A–B	*Alex Power,* Moderator
	Pedestrian Data Collection for Applications in Planning, Design, and Management *Kenneth A. Perrine,* The University of Texas at Austin Center for Transportation Research
	Applying Traditional Safety Methods to Transportation and Transit Applications *George Thiel,* SICK, Inc.
	Integrating TSMO into Corridor Planning *Renee Hurtado,* DKS Associates
	Road to Autonomy for Airport Landside Access (DFW Airport) *Stan Young,* NREL.gov

SESSION 6B	Arterial Traffic Management Systems (ATMS)
Veramendi C–D	*Brandi Bush,* Moderator
	Using Cloud-Based, GPS Trajectory Data to Find and Fix Traffic Signal Issues Quickly *Shaun Quayle,* INRIX
	You Want Me to Turn Off the Flashing Yellow Arrow? A Study of Left Turn Crashes in Frisco, Texas *Curtis Jarecki,* City of Frisco
	Instantly Optimizing a City's Traffic Flow for Mobility and Safety: Multimodal, AI-powered Signal Optimization on a Network Level *Jatish Patel,* Flow Labs
	Houston's Design-Build ITS/ATMS Project (FHWA Grant Funded Project) *Michael Wahl,* City of Houston

Noon – 1:30 p.m.

Business and Awards Luncheon	Transportation Data – Past, Present & Future
Veramendi E	*James Kuhr,* Texas Department of Transportation *Joe Hunt,* Texas Department of Transportation

ITS Texas would like to gratefully acknowledge the commitment and support of the Exhibitors who help make the annual meeting a success.

Exhibitor	BOOTH
Oriux	01
Iteris	02
360 Network Solutions, Inc.	03
ELTEC	04
SICK, Inc	05
Activu Corporation	06
Texas Highway Products	07
Texas Highway Products	08
VIVOTEK USA, Inc.	09
Lantronix	10
Leotek Electronics USA, LLC	11
American Signal Company	12
TrafficVision	13
Boschung America	14
INRIX	15
Wanco, Inc.	16
Paradigm Traffic Systems	17
Image Sensing Systems, Inc.	18
Econolite	19
Siemens RUGGEDCOM	20
Cubic ITS	21
JTS	22
Miovision	23

Exhibitor	BOOTH
AM Signal LLC	24
Applied Information	25
Paradigm Traffic Systems	26
Wireless Technology, Inc./ WTI	27
Versilis	28
Skyline Products	29
Citian	30
Mobotrex	31
Antaira Technologies	32
SWARCO McCain Inc.	33
Consolidated Traffic Controls, Inc.	34
EtherWAN	35
Twincrest Technologies	36
Southern Manufacturing	37
Daktronics	38
Genetec	39
UrbanLogiq	40
Abloy USA Critical Infrastructure	41
The Hoosier Company Inc./ HCI.	42

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