



# Accuracy Matters: Enhancing Detection and Alerting in Wrong-Way Systems

# Presenters



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# Agenda

1. TAPCO Mission
2. Wrong-Way Alert System Overview
3. Detection Technology
4. Alerting Motorists
5. Alerting Agencies
6. Maintenance
7. Questions



The TAPCO Family is driven to save lives by going the extra mile to enhance transportation and personal safety in our communities through innovative solutions and quality products.



We've been on the roads longer than the DOT (formed in 1967)



We manufacture, sell and service patented products and solutions



We're experts in solar-powered traffic safety solutions



Our service and distribution network is nationwide



# Wrong Way System Overview



# Wrong-Way Alert System

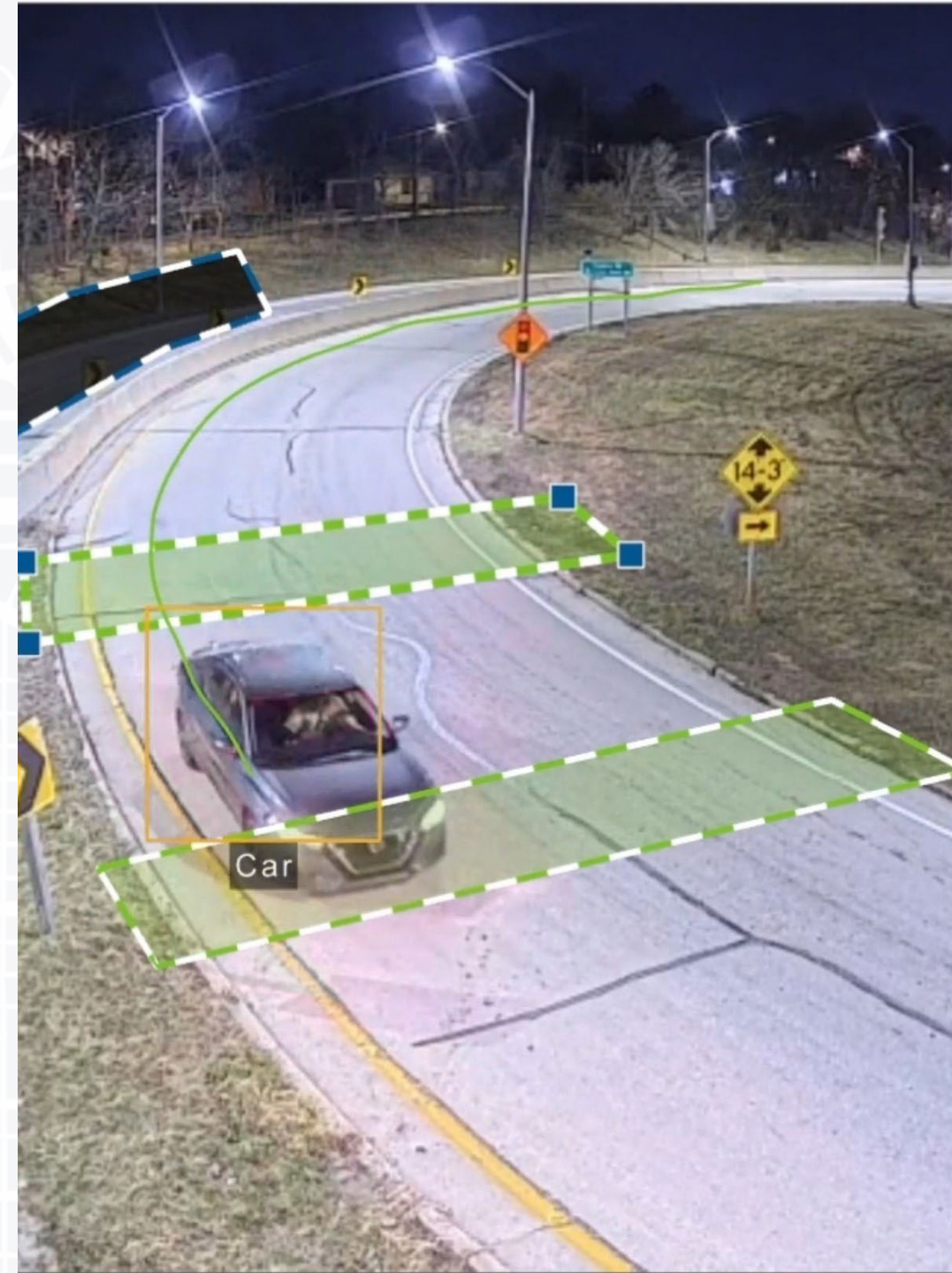
- TAPCO was first to innovate a wrong-way detection system
  - Leading the industry for 15 years
- Origin
  - There was a need to count vehicles on an off-ramp
    - TAPCO set out to innovate
- Detection
  - Performance evaluated based on the installation location and performance expectations of the project
    - Induction Loops
    - Radar
    - Thermal
    - Video-as-a-sensor with AI



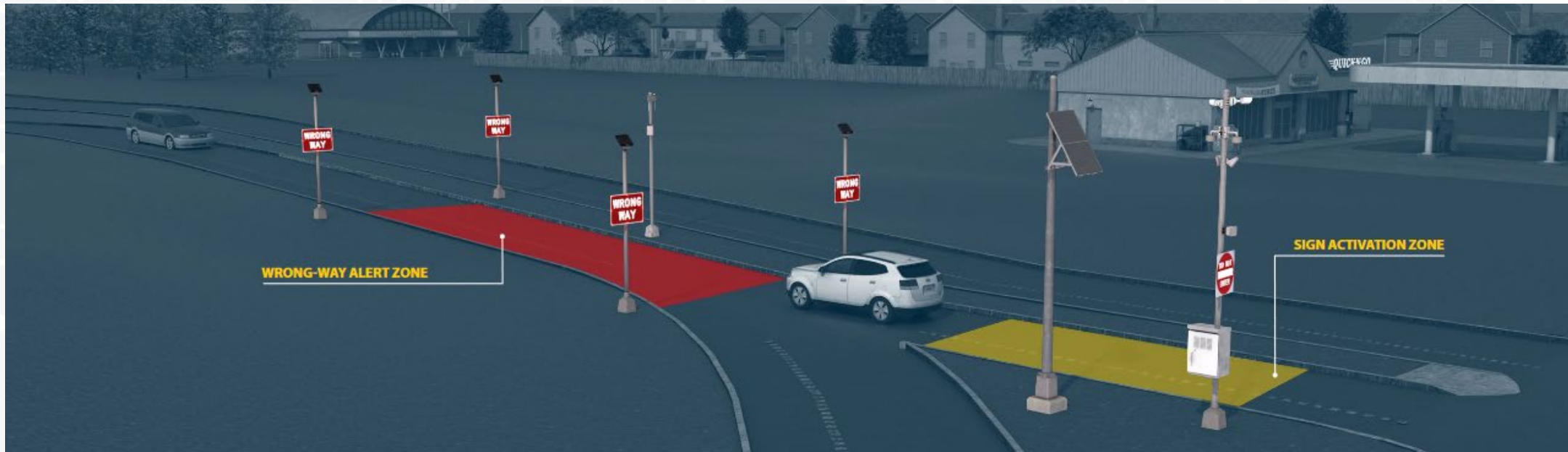


# Wrong-Way Alert System

- How it works:
  1. Wrong-way vehicle detected and wrong-way driver alerts activated
    - BlinkerSign®, LegendViz®, BlinkerBeacon™, RFB
  2. Wrong-way vehicle self corrects or continues to drive in the wrong direction
  3. Wrong-way vehicle is detected as a wrong-way event in the Wrong-Way Alert Zone
  4. Wrong-Way Alert sent via BlinkLink®
- Two Zones
  1. Sign Activation Zone
    - Initial wrong-way vehicle detected
  2. Wrong-Way Alert Zone
    - Confirmation of wrong-way driver alert sent to TMCs, DOTs, law enforcement agencies, etc.



# Wrong Way System Layout



- Multiple areas of detection
  - Sign activation zone
  - Wrong way alert zone
- Driver facing warning signs
- Flexibility to fit various roadway geometry



# Detection Requirements

# Wrong-Way Alert System

## Detection

### Sensing Technology

- Induction Loops
- Radar
- Thermal
- Video



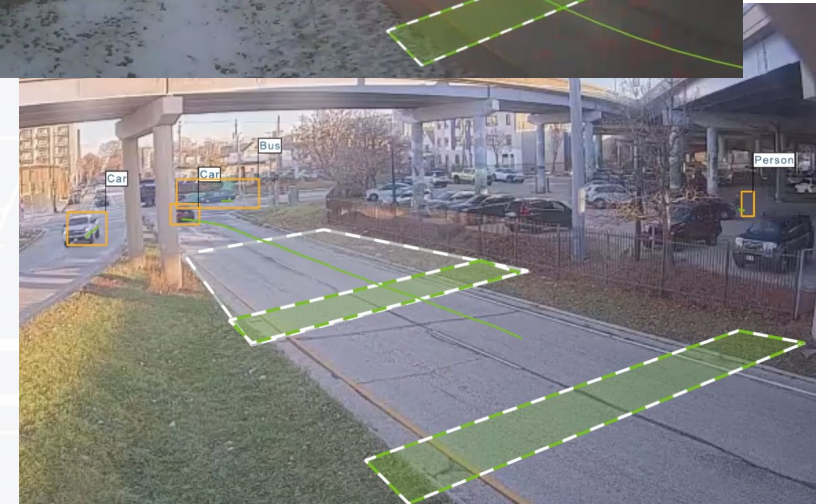
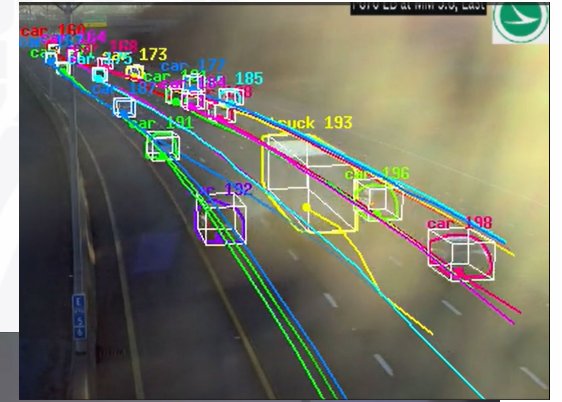
### Sensor Selection

- Location Dependent
  - Roadway geometry influences system configuration and performance of sensors
- Power Requirements
  - AC vs Solar
- Performance Requirements
  - Accuracy of Detection



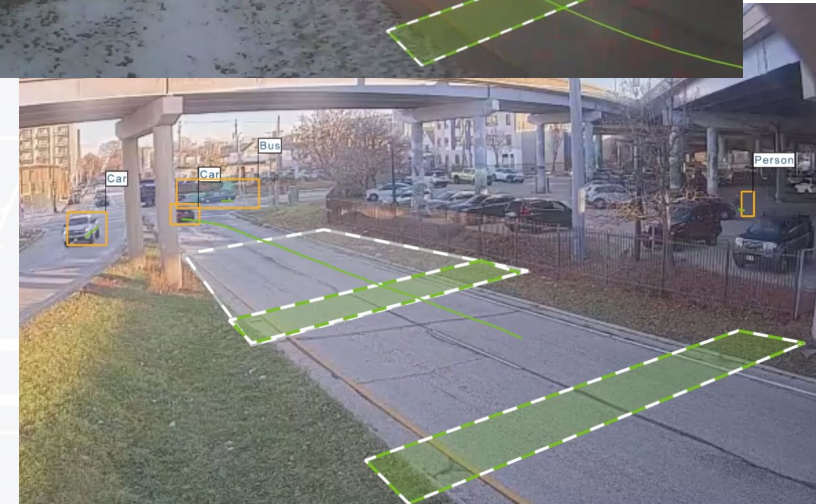
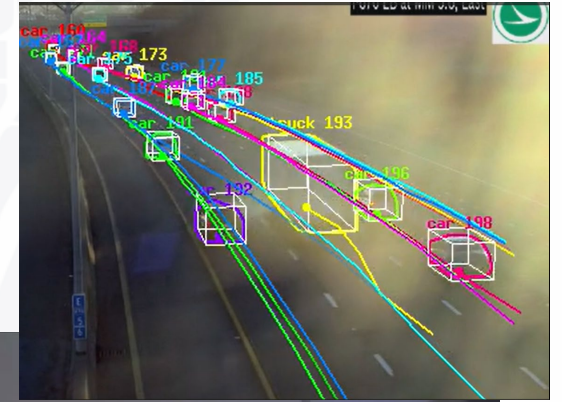
# Intelligent Sensor

- Improved system accuracy
  - Electronic Image Stabilization (EIS)
    - Eliminates concerns for vibration and wind
  - Handles challenging environments such as:
    - Low light
    - Glare
    - Weather - rain, snow, etc.
- Incorporation of AI/ML technology
  - AI driven analytics moves technology from object detection to vehicle detection -> ability to discern between object types
  - Connected sensors can receive performance enhancing updates



# Intelligent Sensor

- Enhanced flexibility of deployment
  - Incoming and outgoing detection capabilities
    - Eases ability to upgrade existing system and use existing infrastructure for mounting
  - Flexible zones – polygon vs rectangular
    - Easier mapping of detection zones along roadway
  - Ability to “block out” areas to minimize false positives
    - Focusing sensor on specific area to be monitored





# Alerting Motorists

# Wrong-Way Driver Alerts

- BlinkerSign®
  - Perimeter flashing upon detection
- LegendViz®
  - Internally illuminated from dusk-to-dawn
- LegendViz® BlinkerSign®
  - Internally illuminated from dusk-to-dawn
  - Perimeter flashing upon detection
- BlinkerBeacon™
  - Upon detection
- Rectangular Flashing Beacon
  - Upon detection





# LegendViz™ BlinkerSign®

- Strategic legend illumination to maximize legend to background contrast
- Legend illumination managed by system photocell
  - Activating Legend illumination when light drops below defined threshold
- Perimeter LEDs activation
  - 24/7 flashing
  - Dusk to dawn
  - Upon system detection of wrong way driver



# LegendViz™ Illumination in Action



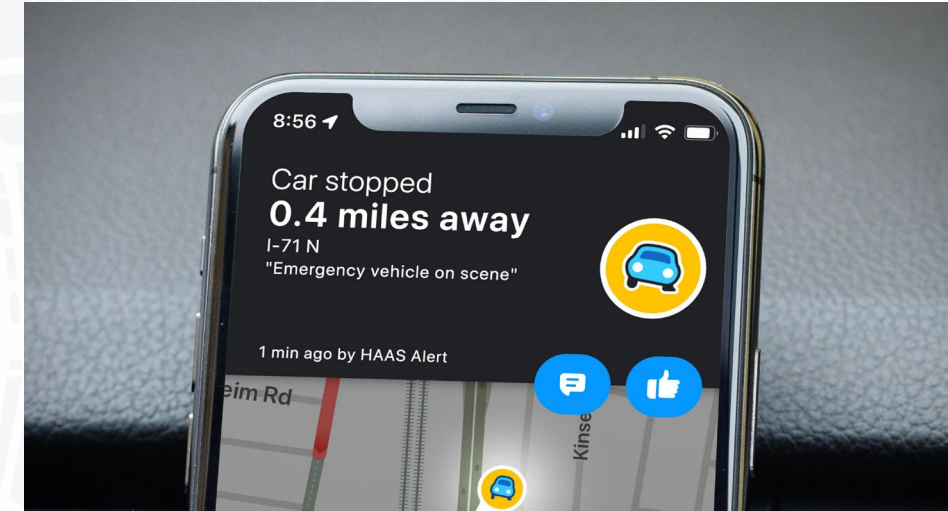


# Right-Way Driver Alerts

- HAAS Alert via Safety Cloud®
  - Near real-time alerts to nearby right-way drivers
- Wrong-way vehicle detected in the Wrong-Way Alert Zone triggers HAAS Alert
  - In-vehicle navigation and via mobile map applications
  - Route determined in collaboration with DOTs and TAPCO engineers
- HAAS Alert's network
  - 2M connected vehicles
  - Tens of millions mobile navigation app users

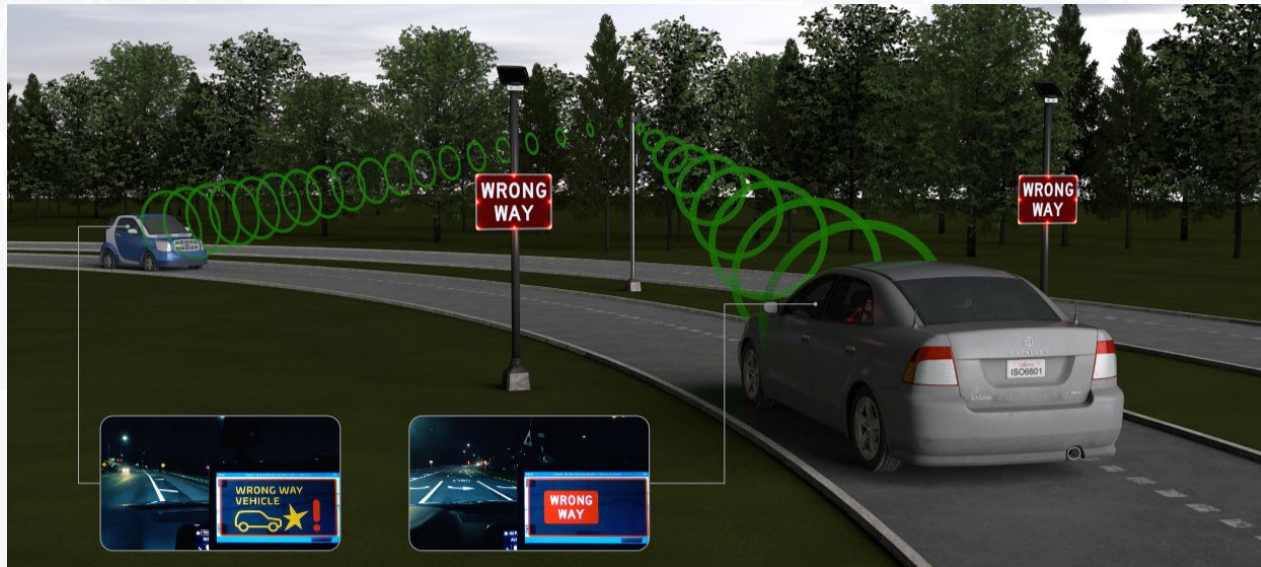


## HAAS ALERT



# Connected Vehicle Interface

- System upgrade option to allow for integration into connected vehicle infrastructure
  - Receives trigger from system and manages communication to roadside unit (RSU)
  - RSU manages communication to motorists
    - Alerting wrong way drivers to turn around
    - Alerting right way drivers that they are coming up to a hazard



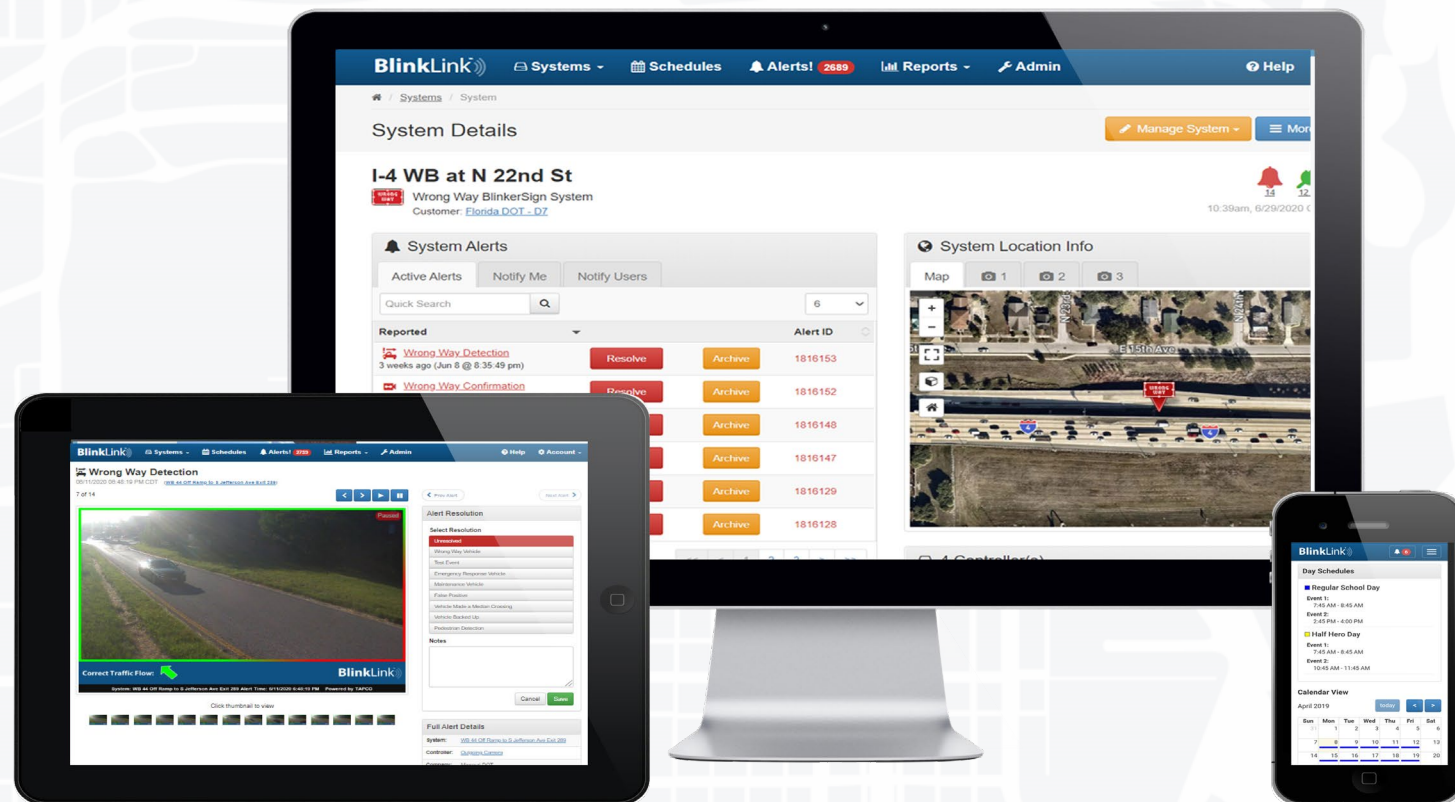


# Alerting Agencies

# System Management Software

BlinkLink®

- Wrong-way event livestreaming + event alerts
  - TMCs, DOTs, law enforcement agencies, etc.






# System management software

- Downloadable event video
- Immediate event streaming
- camera and sensor streaming
- System health and diagnostics for online confirmation
- Proactively identify and communicate system elements in need of maintenance
- Log and track system status's

10:33am, 7/18/2019 CDT - [View Statistics](#)


**System Camera Status**

Controller	-15min	-30min	-45min	-60min	-75min	-90min
Incoming Camera	OK	OK	OK	OK	OK	OK
Outgoing Camera	OK	OK	OK	OK	OK	OK
Overview Camera	OK	OK	OK	OK	OK	OK
Sign Activation Thermal Sensor	OK	OK	OK	OK	OK	OK
Wrong Way Confirmation Thermal Sensor	OK	OK	OK	OK	OK	OK

Correct Traffic Flow: 

**BlinkLink**

System: SR 400 EB Exit 6 at John Young Pkwy Alert Time: 5/4/2019 3:35:57 AM Powered by TAPCO



# ATMS Integration

- Cloud based tools with ATMS integration options
- Alert response can be executed on a single platform
- Expands ITS device interconnectivity (DMS, Cameras, WWA Systems, etc.)
- Reduces and eases TMC labor and burden of multiple platform management
- Extends capabilities and reach of ATMS





# Preventative Maintenance

## System Testing - Simulated Wrong Way Vehicle Checklist



## System Location

## System Detection Type

Dual Thermal (Notched Significance)

## System Power Type

#### Mechanical Checks and Maintenance Performed

### Electrical Checks

### Detection and Alerting Checks



### Wrong Way Alert System Preventative Maintenance

Detection Pole Photo

## Notes



Notes



# Complete Event Management

- Wrong way system implementation benefits from end-to-end management of events
  - Accurate detection of initial wrong way driver movement
  - Conspicuous warnings to alert wrong way motorist
  - Right way driver warnings of upcoming hazard
  - Actionable alerts for immediate response of wrong way events
    - System generated images of roadway event
    - Integration to agency's ATMS/TMC operations
  - Robust plan for maintenance and continued ownership of system



Questions?

Thank You



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