

Algorithms, AI and Signal Timing



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ITS Texas Annual Meeting

Kirk Houser, P.E.

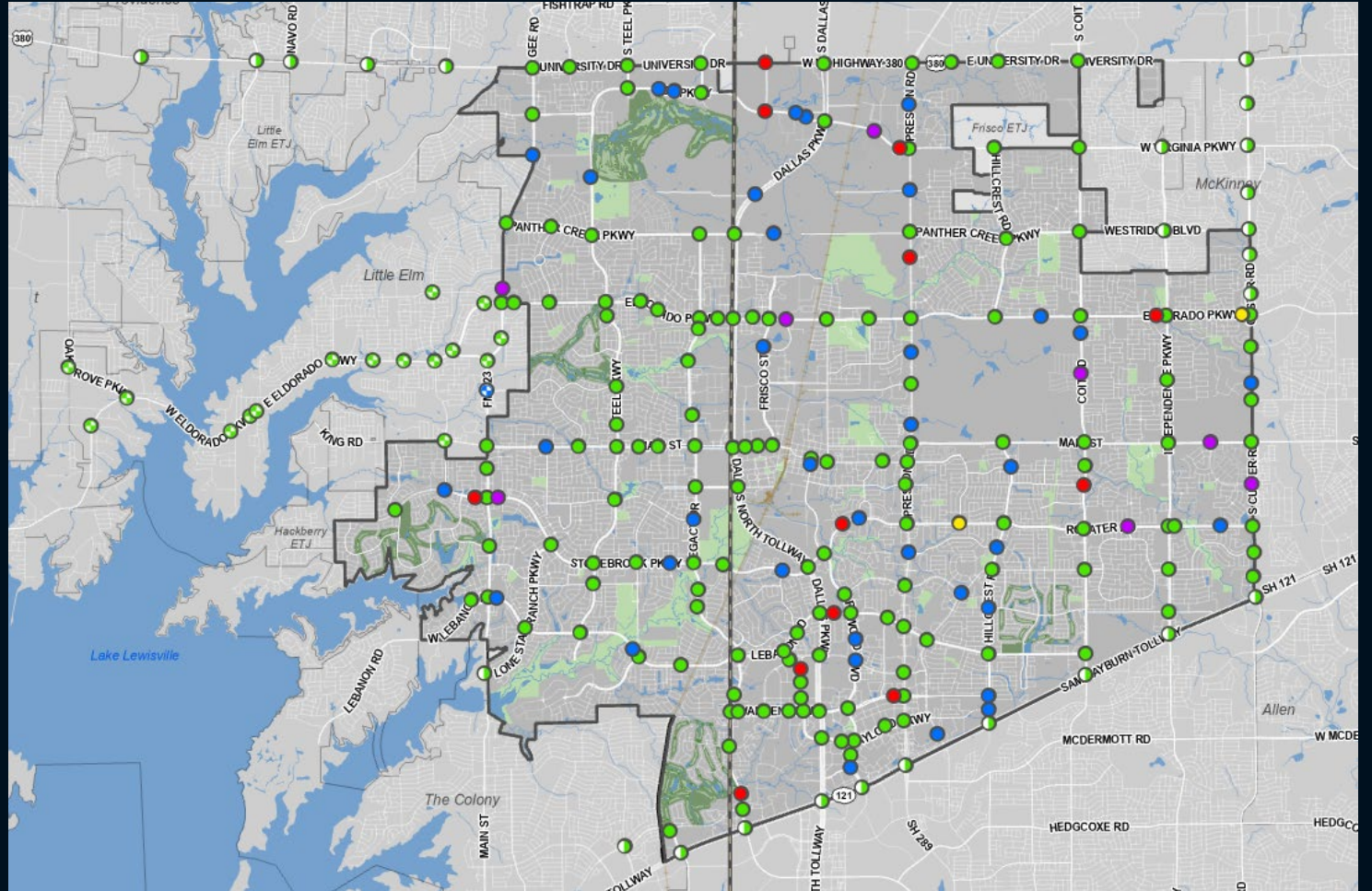
Mike Wobken, P.E., PTOE

November 21, 2025



Frisco Signal System

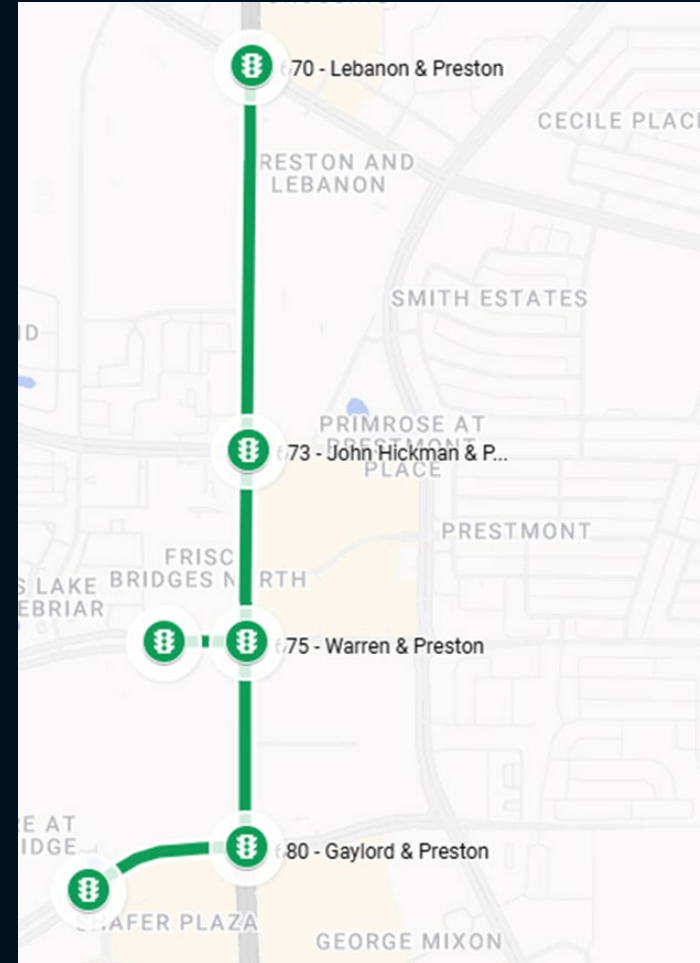
- 2025 Pop Est – 242,000
 - Fast Growth
 - Best Place to Live
 - Sports City
- Operate 174+ traffic signals
- Controllers
 - 89% ATC – Cubic/Trafficware
- Cameras – PTZ & Fixed
 - 800+



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Preston Road Corridor

- 6 intersection study area
 - 4 on Preston
 - 2 on side streets
- Adjacent to Stonebriar Mall, Ikea, & large amount of retail & dining
- Running SynchroGreen since 2020



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Purpose of Study

Timing project with evaluation of 4 alternatives:

"Actual" Intelligence

- Neotraditional - tweak existing timings using Performance measures – no new counts

"Artificial" Intelligence - algorithms

- SynchroGreen – full adaptive
- SynchroGreen – splits only mode
- ITC City Pilot – video analytics



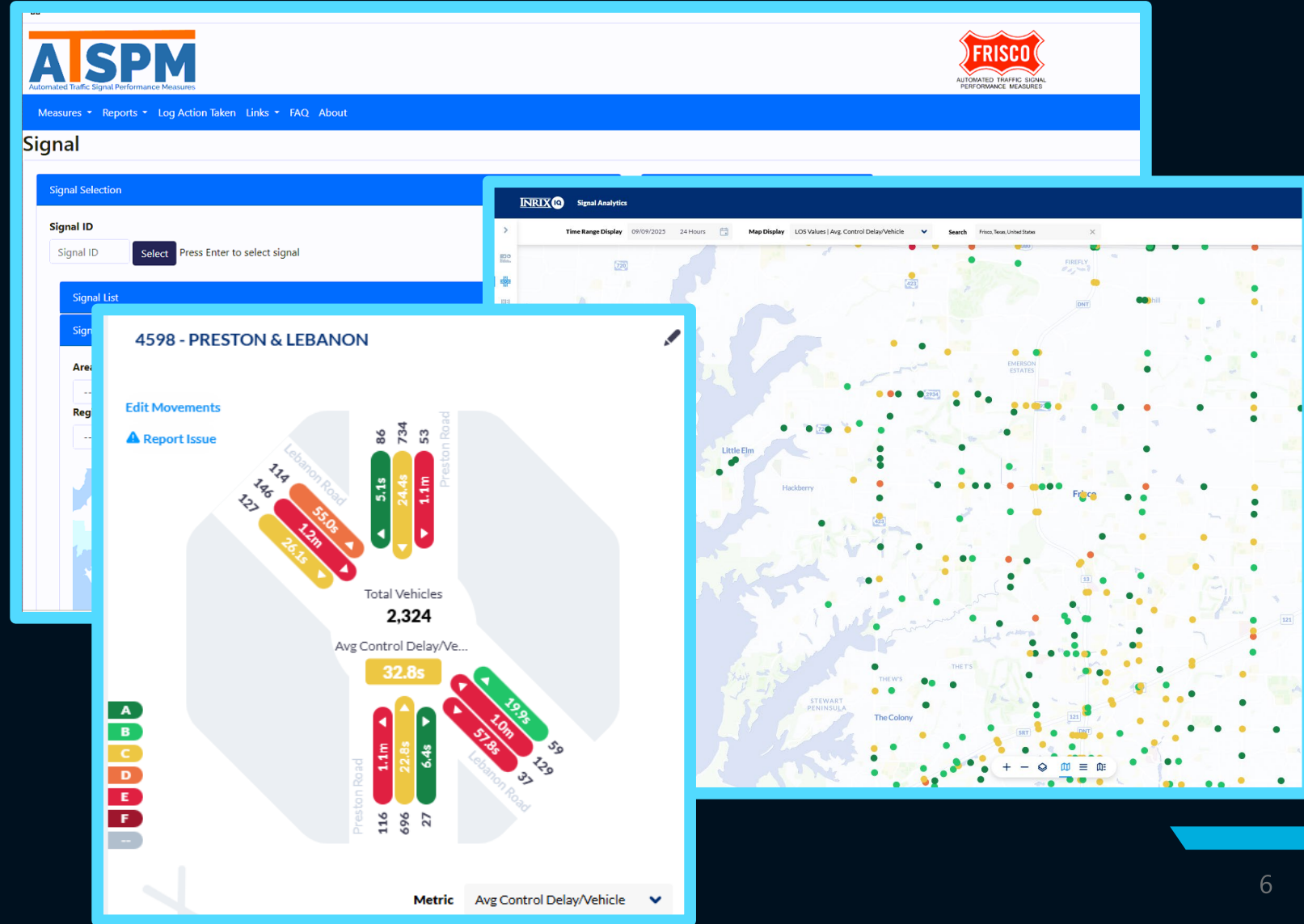
Project Goals

- What is the best strategy for this type of corridor?
- Can algorithm-based methods help minor movements without unduly harming progression?
- Are the advantages of frequent adaptive timing changes worth the downside of extra transitions?



Study Data Sources

- 1 PTZ and 4 fixed detection cameras per intersection
- Advanced Traffic Signal Performance Measures (ATSPM)
- Inrix Signal Analytics
 - Funded by NCTCOG
- Inrix Roadway Analytics
 - Funded by TxDOT





Frisco Time of Day Plan and Volume



Study Pre-stages

Develop Measures of Effectiveness (MOE) Toolbox

Report Name	Source	
	ATSPM	Inrix
Approach Volume	●	●
Turning Movement Count	●	●
Approach Delay/ Control Delay	●	●
Arrivals on Green	●	●
Split Failure	●	
Purdue Coordination Diagram	●	
Corridor Travel Times		●



Study Pre-stages

Neotraditional

- SynchroGreen turned off
- No new counts
- Used camera observations, ATSPM, and Inrix Signal Analytics to fine-tune existing plans
 - Split Failures
 - Arrivals on Green



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NB Split Fails
91%

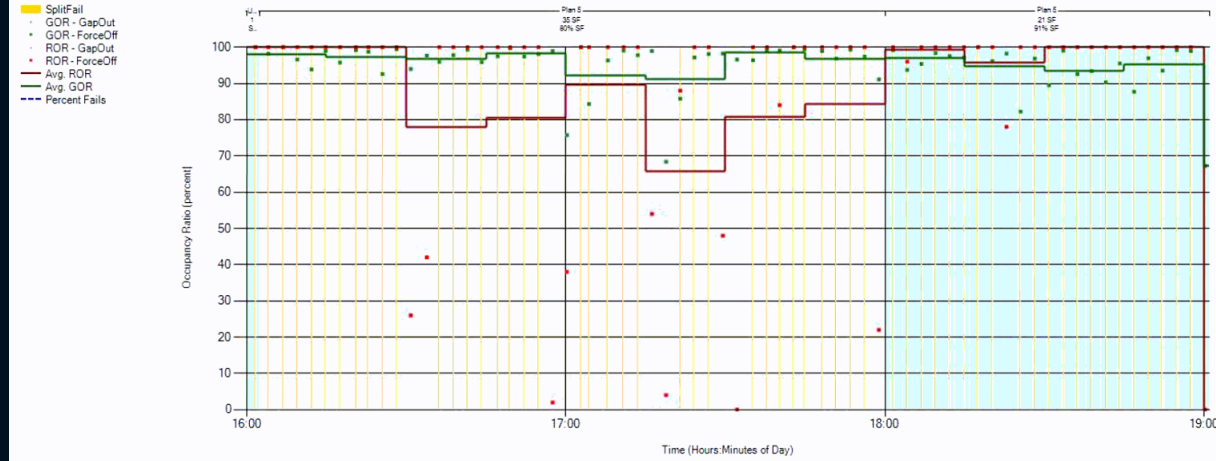
Purdue Split Failure

Preston @ Lebanon - SIG#670
Wednesday, March 12, 2025 4:00 PM - Wednesday, March 12, 2025 7:01 PM

+ 4 sec green

Phase 6: NBT Ph 6

Total Split Failures = 57



EB Split Fails
7%

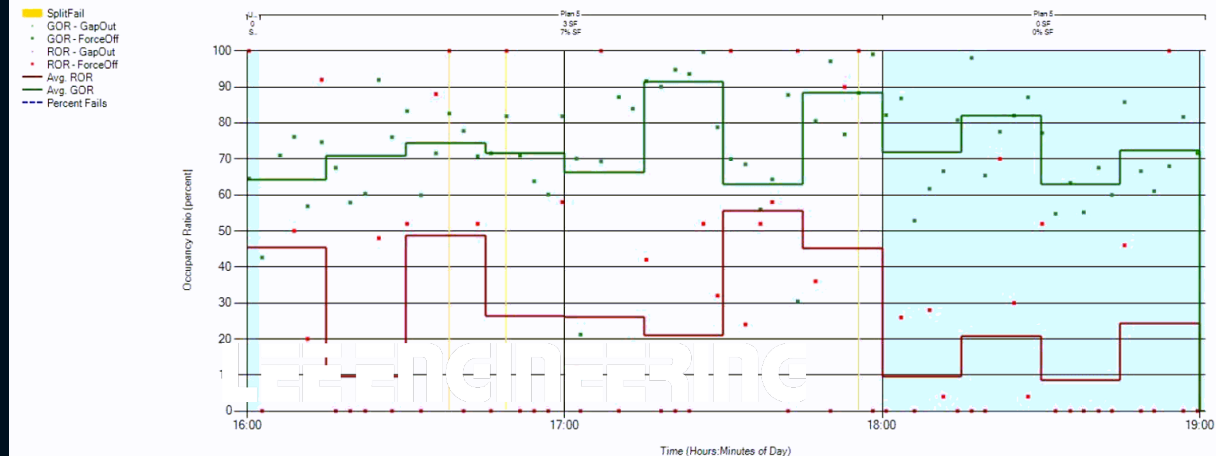
Purdue Split Failure

Preston @ Lebanon - SIG#670
Wednesday, March 12, 2025 4:00 PM - Wednesday, March 12, 2025 7:01 PM

- 4 sec green

Phase 8: EBT Ph 8

Total Split Failures = 3



Study Pre-stages

SynchroGreen

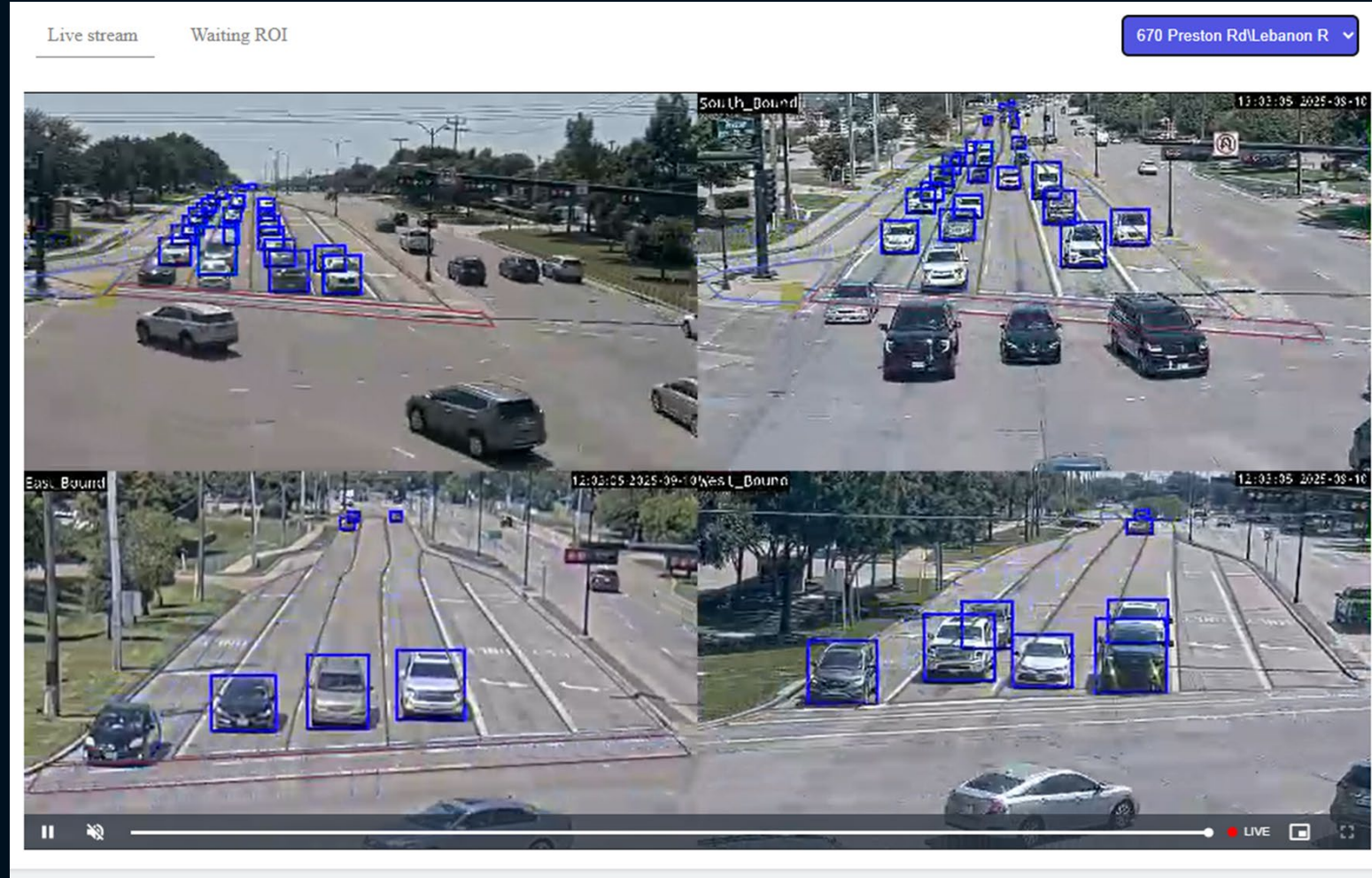
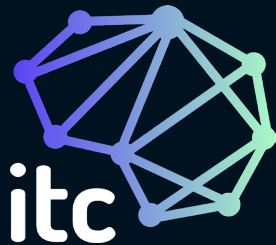
- Full adaptive
 - No setup needed
 - Existing operation
- Test splits only mode
 - Tricky to set up – would coord fail at plan changes and go back to backup timings. This took careful attention to “lag” settings
 - Determined this mode intended for isolated signals



Study Pre-stages

ITC City

- Video Algorithm looks at queues and a surrogate for split failure to tweak timings
- Creates digital twin based on months of data to generate suggested plans



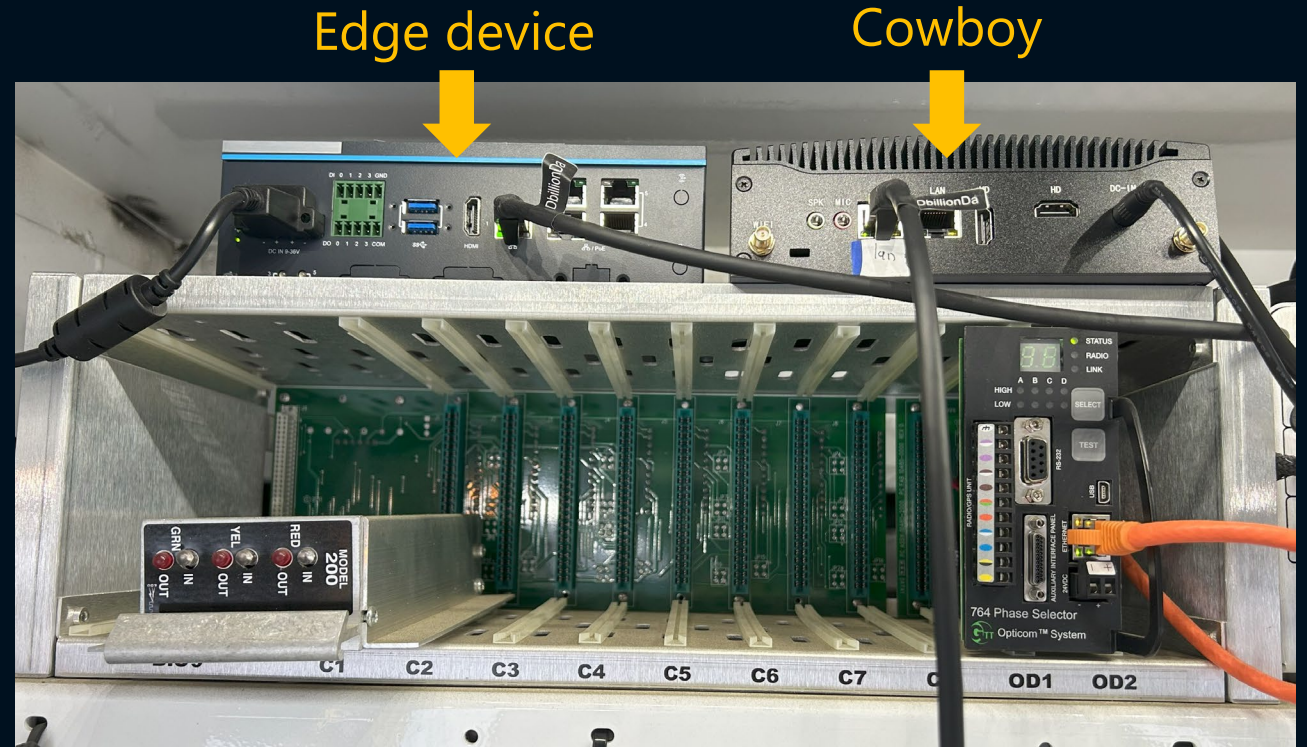
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Study Pre-stages

ITC City

Equipment required:

- Uses existing Hi-rez cameras
- 1 edge device per cabinet
- 1 "Cowboy" control unit at one location



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Study Pre-stages

ITC City

- Count verification
 - Compared reported volumes to manual counts
 - 15-min periods with various lighting conditions
 - >95% accuracy



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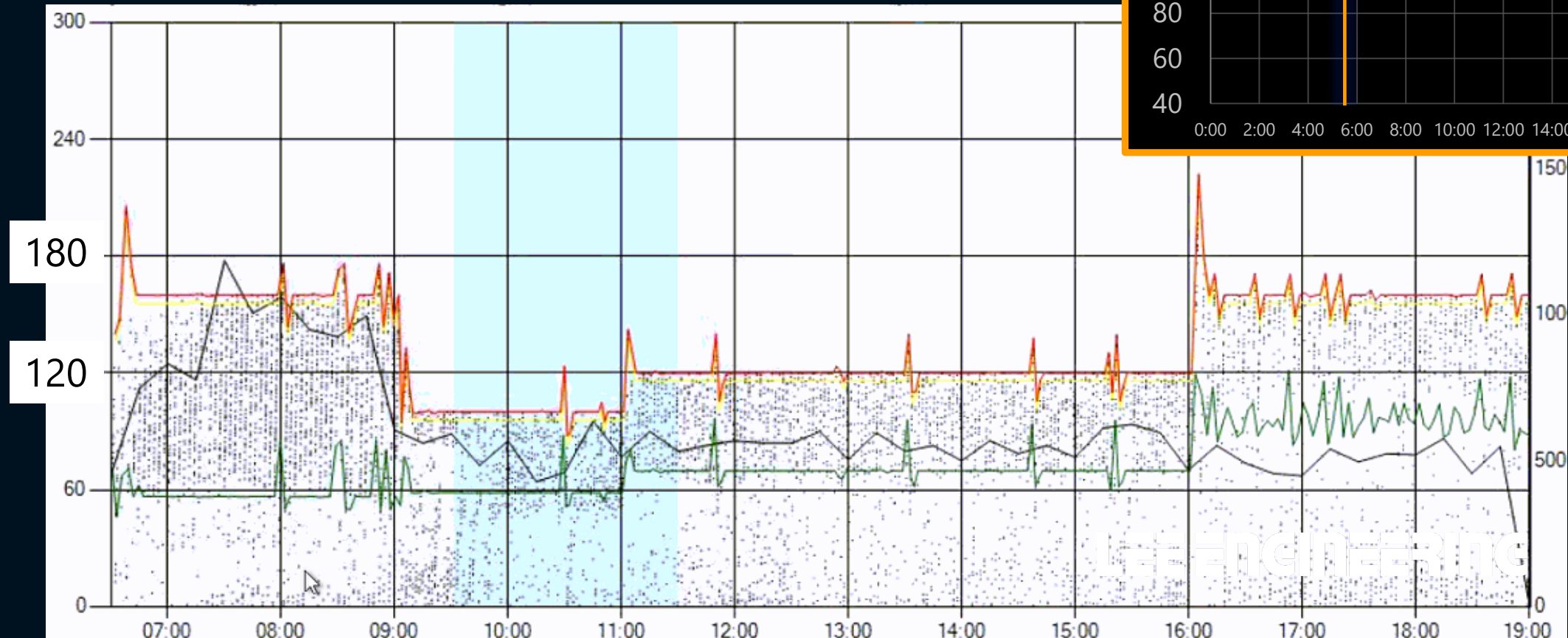
Study Schedule

- WEEK 1 – Neotraditional
- WEEK 2 – SynchroGreen full adaptive (current operation)
- WEEK 3 – SynchroGreen – splits only mode
- WEEK 4 – ITC City Pilot – suggested split changes

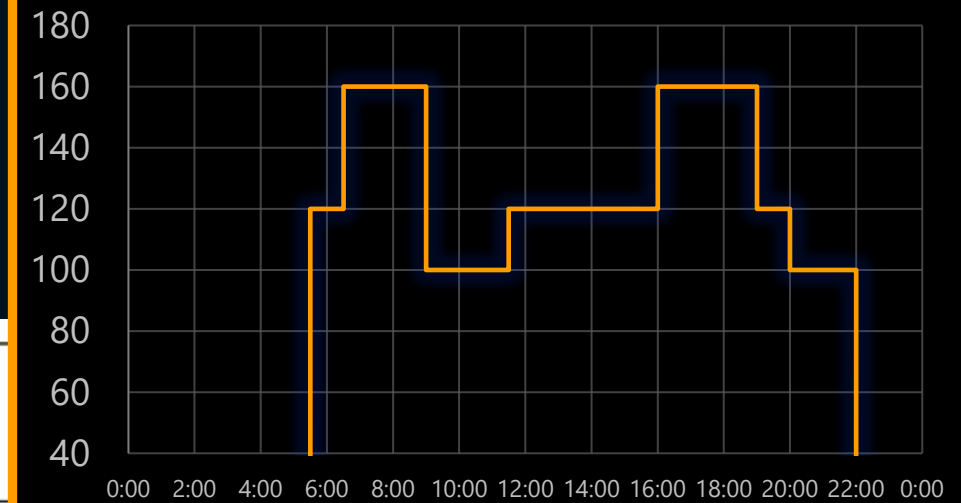


Neotraditional

- Time of Day coord plans (fine tuned)



Frisco Time of Day Schedule



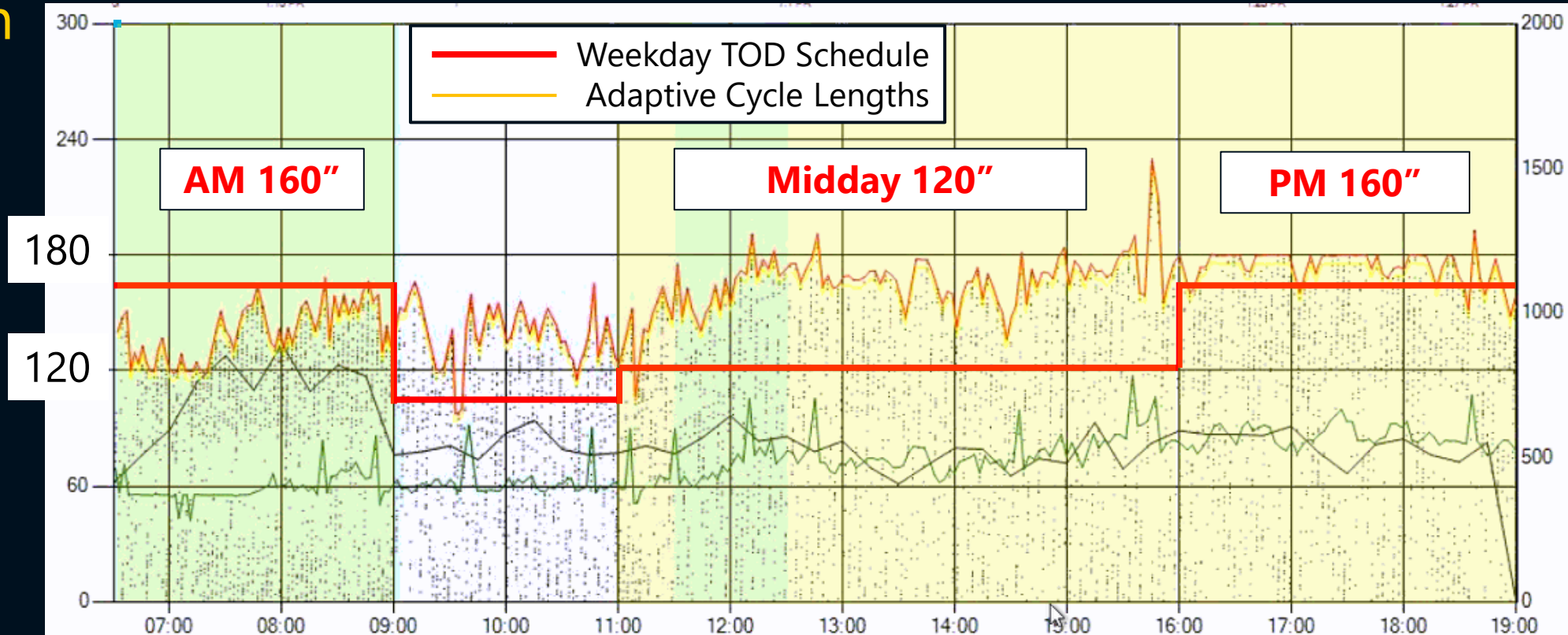
SynchroGreen Configuration

- Configured for Balanced Mode
- Runs 3 scenarios per day
 - AM – Favors southbound commute
 - Off Peak & Weekend – Dual Progression important
 - Minor movement splits allowed to be more generous
 - PM – Favors northbound commute



SynchroGreen Full Adaptive

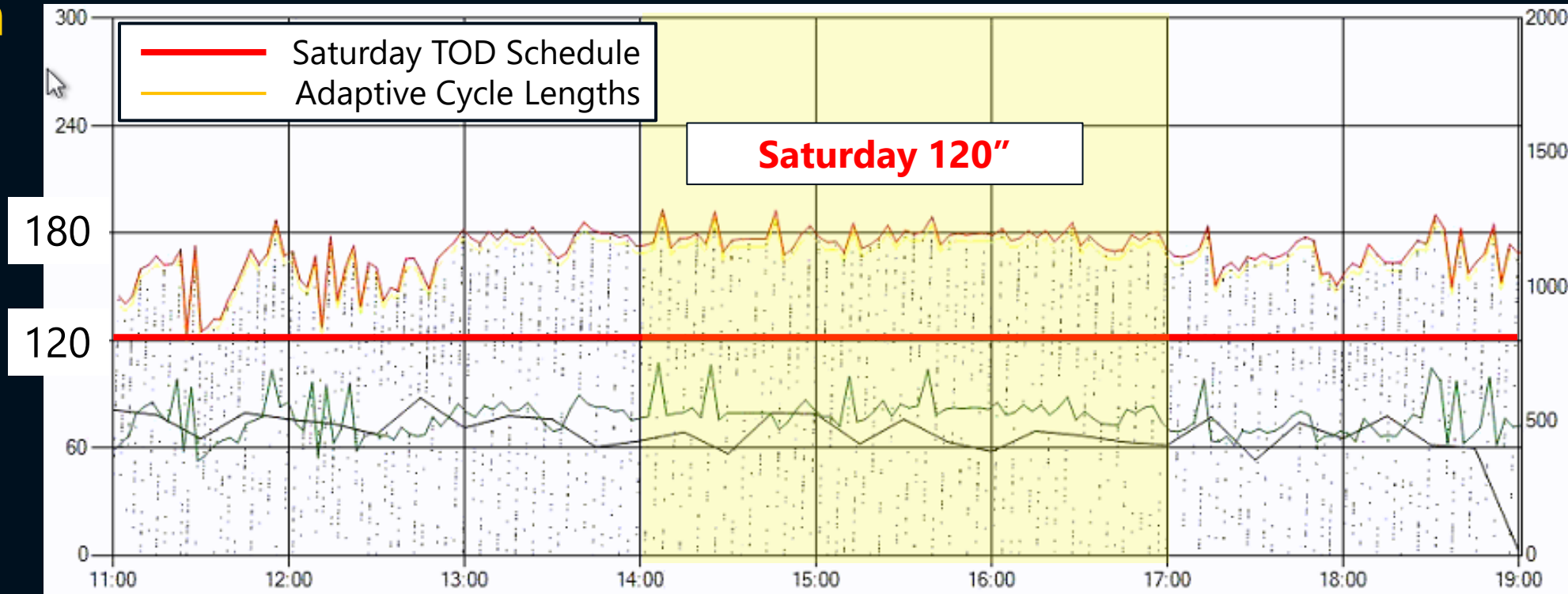
- Cycle Length
- Offset
- Splits



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SynchroGreen Full Adaptive

- Cycle Length
- Offset
- Splits

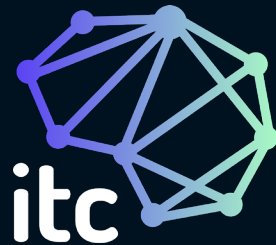


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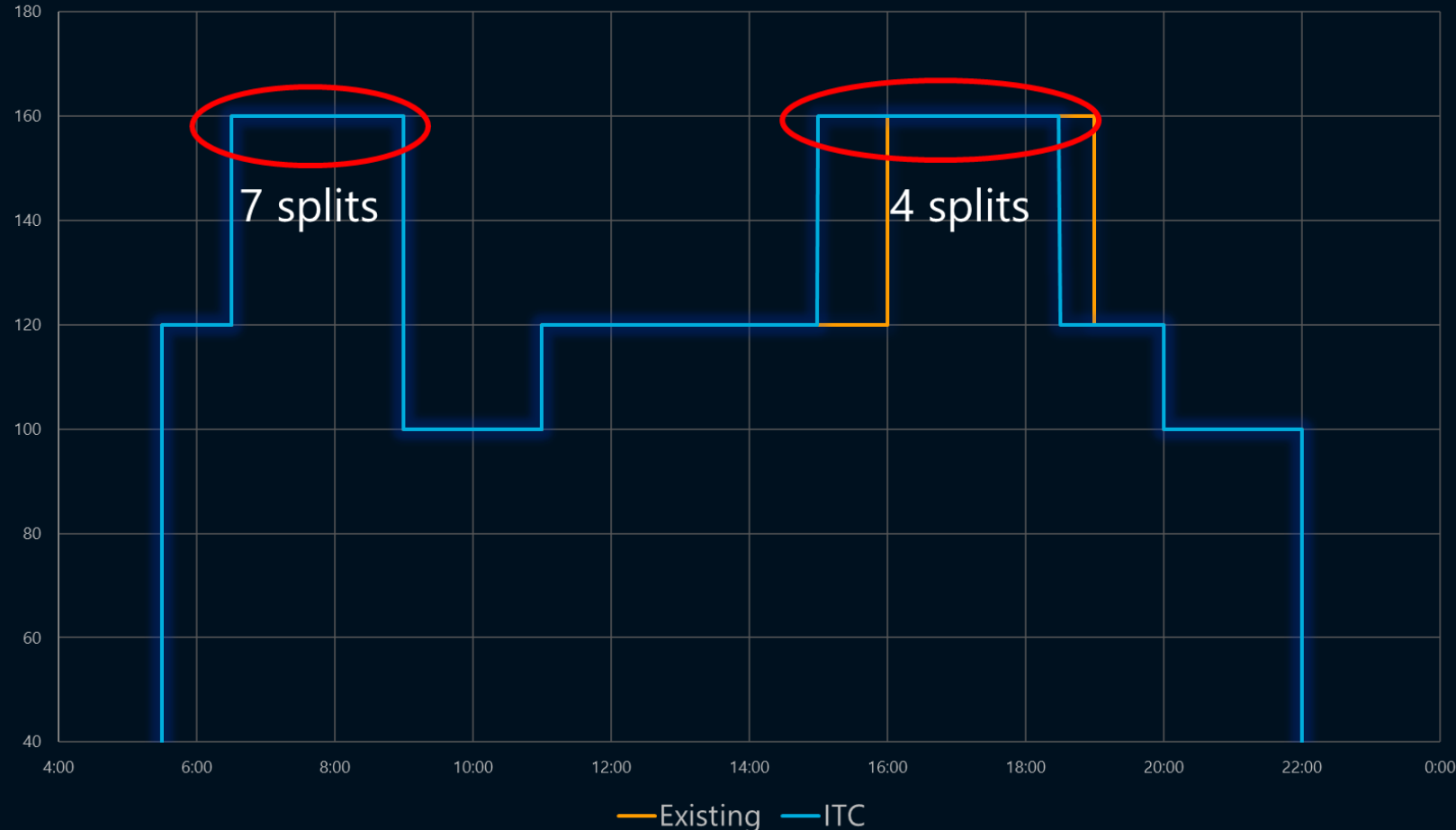
ITC City algorithm recommended timings

ITC City

- Original proposal was frequent split changes within peaks
- City requested single plan per peak for initial implementation



Frisco Time of Day Schedule vs. ITC Recommendations



Project Goals

- What is the best strategy for this type of corridor?
- Can algorithm-based methods help minor movements without unduly harming progression?
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Study Results

Split Failures

ATSPM

- All algorithm-based strategies balance split failures
- Improves Coord Phases but at the expense of others

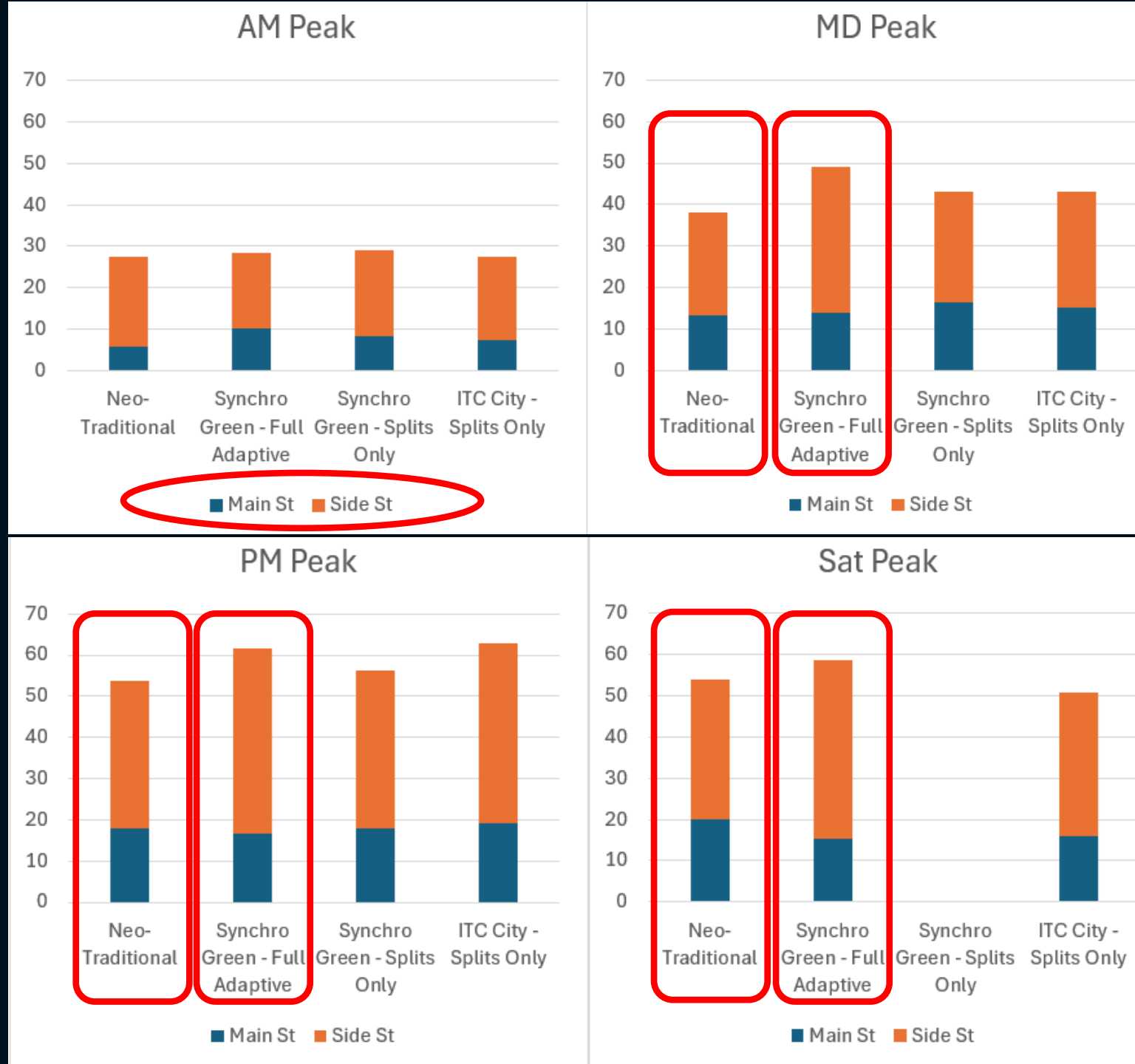


Study Results

Network Delay

ATSPM

- Balancing split failures results in higher overall delay



Platoon Ratio

Platoon Ratio describes the quality of vehicle progression through an intersection. Higher ratios denote higher degrees of platooning.

$$R_p = \frac{P}{g/C} = \frac{P C}{g}$$

P = proportion of vehicles arriving on green, AoG%

g = length of green in the cycle, s

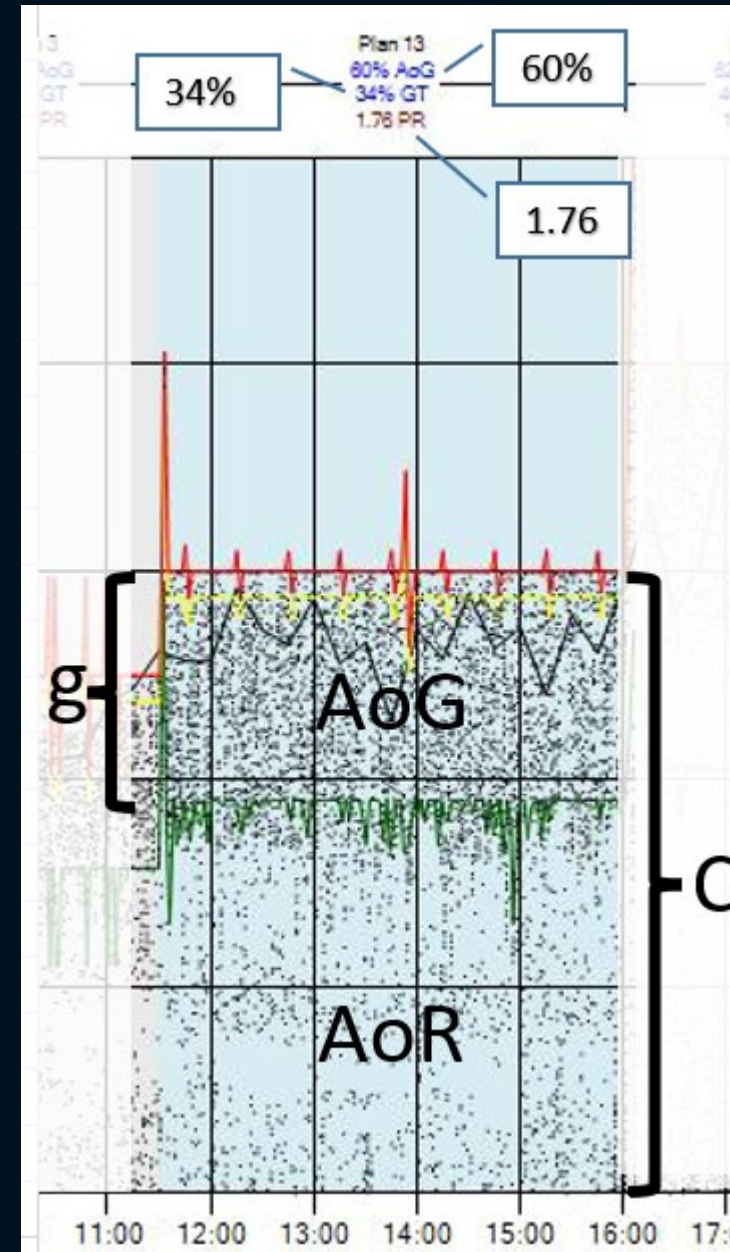
C = overall cycle length, s



Platoon Ratio

$$R_p = \frac{P}{g/C} = \frac{P C}{g}$$

Purdue Coordination Diagram



Study Results

Arrivals on Green

ATSPM & Inrix Signal Analytics

- Full adaptive had:
 - Improved Arrivals on Green
 - Lowest Platoon Ratio
- Any improvements to AOG% likely result of longer cycle lengths



Lessons Learned

- Already had good corridor timing plans – hard to beat
- Algorithm-based strategies got close
 - With locked-down parameters
 - Built enough trust to “loosen the chains” for next round



Next Steps

- Open up limits on SynchroGreen
 - cycle length upper limit
 - phase split min/max
- “Isolated” intersection SynchroGreen (3 locations)
 - Splits only mode at key intersection within a coordinated system
- ITC City full adaptive



Thank you!

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