



Newsletter



This year's conference had...

65
SESSION
SPEAKERS

6
KEYNOTE
SPEAKERS

46 EXHIBITORS

and

27 SPONSORS

plus **457** ATTENDEES

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2025 ITS Texas Annual Meeting Summary

Thank you for participating in the 2025 ITS Texas Annual Meeting held in Dallas from November 18 – 20, 2025. Your participation exhibiting, presenting, moderating, and training are what really made the meeting a success. The Whova app content will be available through February for messaging and community discussions. Speaker presentations are online and you can print the meeting agenda for your records or download and fill out a Record of Attendance on the [2025 Annual Meeting page](#).

Technical Session Highlights: Check out the [presentations online](#). NCTCOG, DART, and DFW International Airport engaged us with the opening plenary session about how they are preparing for next summer's FIFA World Cup events. All us soccer fans want to know how we can become VVIPs but on an engineering budget! At the kickoff luncheon, TTI and AT&T updated us on connected vehicles and broadband. The TxDOT Traffic Safety Division closed out the Business and Awards Luncheon with updates on their statewide technology efforts. Session topics covered:

- Connected and Automated Vehicles
- Training and Tour Highlights
- AI/Big Data
- Incident Management and Special Events
- Data Analytics
- Multimodal and Interagency Coordination Opportunities
- Performance Measures
- Traffic Management Systems
- Technology and Safety
- Vendor Showcase

Networking/Social Highlights:

- Scholarship Fundraiser: We raised over \$3,000 for scholarships on Wednesday night while bowling and playing pool at Main Event. We had some friendly bowling competition and a few awards: Alex Hererford for Most Turkeys, John Gianotti for Best 7-10 (Bedposts) Split, and Jane Lee for Most Gutter Balls.
- Exhibitor Reception: The exhibitors showed us a good time on Thursday night in the exhibitor hall over drinks and hors d'oeuvres.

Congratulations:

- Project of the Year: City of Cedar Park for Custom LED Blank-Out Sign Implementation for Enhanced Pedestrian Safety ([click here](#) to learn more about the results)
- Scholarship (\$2,500): Ting Lei from Texas Southern University
- Scholarship (\$2,000): Sameer Raju Dhole from University of Texas at Dallas
- Scholarship (\$1,500): Sijan Shrestha from University of Texas at Arlington
- Scholarship (\$1,000): Cheng Cao from Texas Southern University
- New ITS Texas Director at Large: Heather Bishop

Heartfelt Thanks:

- Trainers and tour guides
- Presenters and moderators
- Sponsors and exhibitors- your support makes our annual meeting possible
- ITS Texas members

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ITS Texas Board Member Spotlight, Featuring... Director - Heather Bishop



Heather Bishop is an Associate Project Manager based in Austin with over 20 years of experience across public, private, and nonprofit sectors. Her work centers on transportation, mobility, and emerging technologies, with a strong commitment to advancing safety, sustainability, and innovation through her role with ITS Texas.

At the City of Austin's Strategic Projects Division, Heather leads initiatives in interpretive planning,

artist-in-residency programs, small area mobility plans, and stakeholder engagement. She also supports climate action efforts through data transparency tools and contributes to technology policy shaping the city's transportation infrastructure.

Previously, Heather led smart mobility pilot projects, including a nationally recognized Mobility Hub Pilot. She brings a collaborative, equity-focused approach to all her work and remains active in the community through board service, mentoring, and research. Her career reflects a deep belief in building more connected, resilient cities through intelligent transportation systems.

ITS Texas President's Notes: Hear from outgoing President Minh Le & Incoming President John Gianotti



Howdy ITS Texas,
I want to thank you for the opportunity to serve as your president this past year. Thank you again to all the attendees, session and keynote speakers, exhibitors, sponsors, and especially the ITS Texas board members for making the 2025 meeting so special. I hope you are all enjoying your holiday season with your family & friends!

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