
Event Agenda

ITS Texas 2025

Wednesday, November 19, 2025

10:00 AM - 5:00 PM	Registration Location: Enterprise Foyer
12:45 PM - 3:00 PM	Tour: DFW Airport Integrated Operations Center (IOC) Location: Meet/Checkin at the Hyatt main floor hotel lobby
1:00 PM - 5:00 PM	Training: Data Analytics for Operations and Maintenance Location: Enterprise 5-6 Instructor: Nader Ayoub, PE, Allison Palumbo
2:30 PM - 2:45 PM	BREAK Location: Enterprise Foyer
6:00 PM - 8:30 PM	Social Activity: Bowling Strike it BIG for Scholarships! Location: Main Event Grapevine (407 W State Hwy 114; Grapevine, TX 76051)

Thursday, November 20, 2025

7:30 AM - 7:00 PM	Registration - Welcome to Dallas! Location: Enterprise Foyer
7:30 AM - 7:30 PM	Exhibit Hall Location: Enterprise 1-4
7:30 AM - 8:30 AM	Breakfast with Exhibitors Location: Enterprise 1-4
8:30 AM - 10:00 AM	Plenary Session: 2026 FIFA World Cup Preparations and Beyond! Location: Aviators Moderator: Minh Le ; Speakers: Natalie Bettger, Jing Xu, Alan Gonzalez
10:00 AM - 10:30 AM	BREAK with Exhibitors Location: Enterprise 1-4
10:30 AM - 12:00 PM	Concurrent Sessions 2
10:30 AM - 12:00 PM	Session 2A: Connected & Automated Vehicles Location: Enterprise 5-6 Moderator: Roma Stevens ; Speakers: Bob Brydia, Srinivasa Sunkari, Abby Morgan, Lee Mixon
10:30 AM - 12:00 PM	Session 2B: AI/Big Data Part 1 Location: Maverick Moderator: Minh Le ; Speakers: Bethany Wyatt, Matthew Richardi, Matt Sneed, Sirwan Shahooei
12:10 PM - 1:30 PM	Kickoff Luncheon Location: Aviators Moderator: Minh Le ; Speakers: Lee Wagner, Bob Brydia
1:30 PM - 3:00 PM	Concurrent Sessions 3

1:30 PM - 3:00 PM	Session 3A: Incident Management and Special Events Location: Enterprise 5-6 Moderator: Lucio Gutierrez Garcia ; Speakers: Minh Le, Robert Saylor, Charles Lattimer, Neil Mehta, Fabiola Bowers, Kate Reichard, Allyson Richey
1:30 PM - 3:00 PM	Session 3B: Data Analytics Location: Maverick Moderator: Meredith Cebelok ; Speakers: Jatish Patel, Steven Hollenkamp, Josh Peterman, Dante Perez-Bravo, Mark Nogaki
3:00 PM - 3:30 PM	BREAK with Exhibitors Location: Enterprise 1-4
3:30 PM - 5:00 PM	Concurrent Sessions 4
3:30 PM - 5:00 PM	Session 4A: Multimodal & Interagency Coordination Opportunities Location: Enterprise 5-6 Moderator: Renee Hurtado ; Speakers: Jonathon Kruse, Dhruva Lahon, Tim Schock
3:30 PM - 5:00 PM	Session 4B: Vendor Showcase Location: Maverick Moderator: David Ayers
5:00 PM - 7:30 PM	Exhibitor Reception Location: Enterprise 1-4

Friday, November 21, 2025

7:30 AM - 1:00 PM	Registration Location: Enterprise Foyer
7:30 AM - 8:30 AM	Breakfast Location: Enterprise 1-4
8:30 AM - 10:00 AM	Concurrent Sessions 5
8:30 AM - 10:00 AM	Session 5A: Performance Measures Location: Enterprise 5-6 Moderator: Rama Dhanikonda ; Speakers: Brenda Bustillos, Vassilis Papayannoulis, Subhadipto Poddar, Richard Downs, Aaron Ramirez, Gregory Masota
8:30 AM - 10:00 AM	Session 5B: AI/Big Data Part 2 Location: Maverick Moderator: Parisa Hosseini ; Speakers: Kyle Othmer, Brent Becker, Megan Farian, Justin Marconi
10:00 AM - 10:15 AM	BREAK Location: Enterprise Foyer
10:15 AM - 11:45 AM	Concurrent Sessions 6
10:15 AM - 11:45 AM	Concurrent Session 6A: Traffic Management Systems Location: Enterprise 5-6 Moderator: John Gianotti ; Speakers: Petikorn Vichitbandha, Nicole Coronado, Tracy Forester, Sabas Avila, Kirk Houser, Mike Wobken
10:15 AM - 11:45 AM	Concurrent Session 6B: Technology & Safety Location: Maverick Moderator: Brandi Bush ; Speakers: Taylor Li, Christopher Funches, Charles Lattimer, Fengjiao Zou, Paul Hsu, Kyle Halligan, Suchismita Behuria, Jose Madrid Jr
11:45 AM - 1:15 PM	Business and Awards Luncheon Location: Enterprise 1-4 Moderator: Minh Le ; Speaker: George Villarreal

1:30 PM - 3:30 PM

ITS Texas Board Meeting

Location: Cattle Barons